

Section - 6

CULTURE – IDENTITY AND LIFESTYLE

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TABLE 6.1

Role Models of Youth by Age, Sex and Place of Residence

State	Age			Sex		Place of Residence		Total
	<18	18-24	25-35	Male	Female	Rural	Urban	
A & N Islands								
Parents	1 (5.3)	4 (6.7)	3 (6.5)	4 (7)	4 (5.9)	8 (8)	0 (0)	8 (6.4)
Teacher	9 (47.4)	22 (36.7)	17 (37)	21 (36.8)	27 (39.7)	40 (40)	8 (32)	48 (38.4)
Other*	9 (47.4)	34 (56.7)	26 (56.5)	32 (56.1)	37 (54.4)	52 (52)	17 (68)	69 (55.2)
Assam								
Parents	34 (27.4)	58 (39.2)	80 (37.7)	103 (39)	69 (31.5)	97 (36.3)	75 (34.6)	172 (35.5)
Teacher	42 (33.9)	14 (9.5)	35 (16.5)	62 (23.5)	28 (12.8)	32 (12)	59 (27.2)	91 (18.8)
Others*	48 (38.7)	76 (51.4)	97 (45.8)	99 (37.5)	122 (55.7)	138 (51.7)	83 (38.2)	221 (45.7)
Delhi								
Parents	48 (41)	84 (50.9)	121 (59.6)	96 (40)	156 (64.2)	125 (61.3)	128 (45.6)	253 (52.2)
Teacher	15 (12.8)	27 (16.4)	26 (12.8)	31 (12.9)	36 (14.8)	19 (9.3)	49 (17.4)	68 (14)
Others*	54 (46.2)	54 (32.7)	56 (27.6)	113 (47.1)	51 (21)	60 (29.4)	104 (37)	164 (33.8)
Jammu & Kashmir								
Parents	51 (55.4)	72 (37.5)	96 (48.2)	138 (47.3)	81 (42.4)	182 (45.2)	37 (46.8)	219 (45.3)
Teacher	18 (19.6)	37 (19.3)	33 (16.6)	41 (14)	47 (24.6)	64 (15.9)	23 (29.1)	88 (18.2)
Others*	23 (25)	83 (43.2)	70 (35.2)	113 (38.7)	63 (33)	157 (39)	19 (24.1)	176 (36.4)
Kerala								
Parents	6 (11.1)	12 (14.3)	19 (13.2)	12 (7.3)	26 (21.8)	27 (11.5)	11 (22.4)	37 (13.1)
Teacher	18 (33.3)	26 (31)	40 (27.8)	49 (29.9)	35 (29.4)	76 (32.5)	8 (16.3)	84 (29.8)
Others*	30 (55.6)	46 (54.8)	85 (59)	103 (62.8)	58 (48.7)	131 (56)	30 (61.2)	161 (57.1)
Maharashtra								
Parents	23 (18.4)	39 (25.5)	57 (23.8)	48 (17.6)	71 (29)	63 (21.4)	56 (25)	119 (23)
Teacher	40 (32)	27 (17.6)	47 (19.6)	53 (19.5)	61 (24.9)	64 (21.8)	50 (22.3)	114 (22)
Others*	62 (49.6)	87 (56.9)	136 (56.7)	171 (62.9)	113 (46.1)	167 (56.8)	118 (52.7)	285 (55)
Nagaland								
Parents	37 (32.7)	56 (35.4)	79 (44.9)	91 (37.4)	80 (39.4)	143 (49.5)	29 (18.4)	172 (38.5)
Teacher	31 (27.4)	33 (20.9)	23 (13.1)	43 (17.7)	44 (21.7)	53 (18.3)	34 (21.5)	87 (19.5)
Others*	45 (39.8)	69 (43.7)	74 (42)	109 (44.9)	79 (38.9)	93 (32.2)	95 (60.1)	188 (42.1)

Rajasthan								
Parents	34 (34)	50 (30.5)	97 (36.2)	134 (33.1)	47 (37.9)	125 (34.8)	56 (32.4)	181 (34)
Teacher	19 (19)	25 (15.2)	22 (8.2)	42 (10.4)	21 (16.9)	52 (14.5)	14 (8.1)	66 (12.4)
Others*	47 (47)	89 (54.3)	149 (55.6)	229 (56.5)	56 (45.2)	182 (50.7)	103 (59.5)	285 (53.6)
Tamil Nadu								
Parents	25 (24.5)	67 (40.1)	90 (45.9)	81 (36.3)	101 (41.7)	146 (38)	36 (44.4)	182 (39.1)
Teacher	28 (27.5)	32 (19.2)	18 (9.2)	29 (13)	49 (20.2)	61 (15.9)	17 (21)	78 (16.8)
Others*	49 (48)	68 (40.7)	88 (44.9)	113 (50.7)	92 (38)	177 (46.1)	28 (34.6)	205 (44.1)
Uttar Pradesh								
Parents	54 (37.8)	106 (51.2)	89 (54.9)	165 (58.3)	84 (36.7)	177 (48.8)	72 (48.3)	249 (48.6)
Teacher	50 (35)	44 (21.3)	28 (17.3)	48 (17)	74 (32.3)	85 (23.4)	37 (24.8)	122 (23.8)
Others*	39 (27.3)	57 (27.5)	45 (27.8)	70 (24.7)	71 (31)	101 (27.8)	40 (26.8)	141 (27.5)
West Bengal								
Parents	93 (77.5)	168 (84.8)	189 (81.5)	233 (83.5)	215 (80.2)	285 (76.6)	165 (92.7)	450 (81.8)
Teacher	11 (9.2)	9 (4.5)	4 (1.7)	10 (3.6)	14 (5.2)	21 (5.6)	3 (1.7)	24 (4.4)
Others*	16 (13.3)	21 (10.6)	39 (16.8)	36 (12.9)	39 (14.6)	66 (17.7)	10 (5.6)	76 (13.8)
Total								
Parents	406 (36.6)	716 (42.2)	920 (44.3)	1105 (40.6)	934 (43.4)	1378 (42.2)	665 (41.2)	2042 (41.8)
Teacher	281 (25.3)	296 (17.5)	293 (14.1)	429 (15.8)	436 (20.3)	567 (17.3)	302 (18.7)	870 (17.8)
Others*	422 (38.1)	684 (40.3)	865 (41.6)	1188 (43.6)	781 (36.3)	1324 (40.5)	647 (40.1)	1971 (40.4)

*Others include - Relative, Film star, Sport person, Current Political leader, Spiritual leader, Social Reformer, National hero, and any other

Source : Primary Research, TISS, 2009

Figures in brackets are percentages

TABLE 6.2

Role Models of Youth by Religion, Caste and Standard of Living

State	Religion			Caste				Standard of Living			Total
	Hindu	Muslim	Other	SC	ST	OBC	Others	Low	Middle	High	
A & N Island											
Parents	1 (1.3)	0 (0)	7 (15.9)	(0)	5 (26.3)	0 (0)	3 (3.5)	5 (10.2)	2 (6.3)	0 (0)	8 (6.4)
Teacher	34 (43)	1 (50)	13 (29.5)	(0)	10 (52.6)	8 (40)	30 (34.9)	22 (44.9)	15 (46.9)	8 (21.6)	48 (38.4)
Others*	44 (55.7)	1 (50)	24 (54.5)	(0)	4 (21.1)	12 (60)	53 (61.6)	22 (44.9)	15 (46.9)	29 (78.4)	69 (55.2)
Assam											
Parents	125 (34)	17 (34.7)	30 (45.5)	28 (37.8)	26 (32.5)	81 (39.7)	37 (30.1)	49 (35.5)	35 (39.8)	40 (34.5)	172 (35.6)
Teacher	66 (17.9)	12 (24.5)	13 (19.7)	9 (12.2)	14 (17.5)	33 (16.2)	34 (27.6)	15 (10.9)	13 (14.8)	26 (22.4)	91 (18.8)
Others*	177 (48.1)	20 (40.8)	23 (34.8)	37 (50)	40 (50)	90 (44.1)	52 (42.3)	74 (53.6)	40 (45.5)	50 (43.1)	220 (45.5)
Delhi											
Parents	204 (50.5)	38 (69.1)	11 (44)	45 (51.7)	4 (44.4)	40 (66.7)	164 (49.8)	5 (50)	13 (59.1)	213 (53.3)	253 (52.3)
Teacher	62 (15.3)	3 (5.5)	3 (12)	11 (12.6)	3 (33.3)	8 (13.3)	46 (14)	2 (20)	2 (9.1)	58 (14.5)	68 (14)
Others*	138 (34.2)	14 (25.5)	11 (44)	31 (35.6)	2 (22.2)	12 (20)	119 (36.2)	3 (30)	7 (31.8)	129 (32.3)	163 (33.7)
Jammu & Kashmir											
Parents	90 (40.7)	128 (49.2)	1 (50)	37 (43.5)	19 (16.2)	16 (64)	147 (57.4)	86 (67.2)	38 (36.9)	52 (28.9)	219 (45.3)
Teacher	56 (25.3)	32 (12.3)	0 (0)	18 (21.2)	15 (12.8)	2 (8)	53 (20.7)	8 (6.3)	22 (21.4)	41 (22.8)	88 (18.2)
Others*	75 (33.9)	100 (38.5)	1 (50)	30 (35.3)	83 (70.9)	7 (28)	56 (21.9)	34 (26.6)	43 (41.7)	87 (48.3)	176 (36.4)

Kerala											
Parents	17 (8.7)	10 (31.3)	11 (19.6)	8 (21.6)	7 (58.3)	14 (11.7)	9 (7.9)	5 (23.8)	6 (11.5)	24 (13.4)	38 (13.4)
Teacher	63 (32.3)	9 (28.1)	12 (21.4)	9 (24.3)	1 (8.3)	33 (27.5)	41 (36)	5 (23.8)	17 (32.7)	50 (27.9)	84 (29.7)
Others*	115 (59)	13 (40.6)	33 (58.9)	20 (54.1)	4 (33.3)	73 (60.8)	64 (56.1)	11 (52.4)	29 (55.8)	105 (58.7)	161 (56.9)
Maharashtra											
Parents	104 (22.8)	5 (20)	10 (27.8)	23 (30.3)	11 (45.8)	23 (11.3)	62 (28.8)	67 (28.8)	18 (17.3)	34 (19.5)	119 (23)
Teacher	108 (23.6)	4 (16)	2 (5.6)	13 (17.1)	2 (8.3)	63 (31)	36 (16.7)	37 (15.9)	30 (28.8)	45 (25.9)	114 (22)
Others*	245 (53.6)	16 (64)	24 (66.7)	40 (52.6)	11 (45.8)	117 (57.6)	117 (54.4)	129 (55.4)	56 (53.8)	95 (54.6)	285 (55)
Nagaland											
Parents	4 (20)	3 (50)	165 (39.2)	2 (28.6)	164 (40.1)	2 (25)	4 (17.4)	89 (67.4)	30 (32.6)	41 (24.8)	172 (38.5)
Teacher	0 (0)	0 (0)	87 (20.7)	2 (28.6)	85 (20.8)	0 (0)	0 (0)	19 (14.4)	18 (19.6)	37 (22.4)	87 (19.5)
Others*	16 (80)	3 (50)	169 (40.1)	3 (42.9)	160 (39.1)	6 (75)	19 (82.6)	24 (18.2)	44 (47.8)	87 (52.7)	188 (42.1)
Rajasthan											
Parents	170 (35)	10 (40)	1 (4.8)	71 (36.6)	24 (75)	68 (30.9)	18 (21.2)	92 (38.3)	12 (33.3)	23 (20.7)	181 (34)
Teacher	64 (13.2)	1 (4)	1 (4.8)	17 (8.8)	1 (3.1)	33 (15)	15 (17.6)	25 (10.4)	2 (5.6)	17 (15.3)	66 (12.4)
Others*	252 (51.9)	14 (56)	19 (90.5)	106 (54.6)	7 (21.9)	119 (54.1)	52 (61.2)	123 (51.3)	22 (61.1)	71 (64)	285 (53.6)
Tamil Nadu											
Parents	165 (39.2)	13 (41.9)	4 (30.8)	43 (42.6)	3 (37.5)	84 (39.8)	52 (35.9)	115 (48.1)	32 (32.3)	32 (26.9)	182 (39.1)
Teacher	74 (17.6)	1 (3.2)	3 (23.1)	18 (17.8)	1 (12.5)	34 (16.1)	25 (17.2)	48 (20.1)	10 (10.1)	20 (16.8)	78 (16.8)
Others*	182 (43.2)	17 (54.8)	6 (46.2)	40 (39.6)	4 (50)	93 (44.1)	68 (46.9)	76 (31.8)	57 (57.6)	67 (56.3)	205 (44.1)

Uttar Pradesh											
Parents	215 (47.8)	34 (54.8)	(0)	67 (51.1)	3 (25)	114 (50.4)	63 (45)	93 (46.5)	73 (58.9)	77 (45.8)	249 (48.6)
Teacher	112 (24.9)	10 (16.1)	(0)	31 (23.7)	1 (8.3)	54 (23.9)	36 (25.7)	45 (22.5)	20 (16.1)	52 (31)	122 (23.8)
Others*	123 (27.3)	18 (29)	(0)	33 (25.2)	8 (66.7)	58 (25.7)	41 (29.3)	62 (31)	31 (25)	39 (23.2)	141 (27.5)
West Bengal											
Parents	355 (79.4)	91 (91.9)	4 (100)	133 (72.7)	56 (87.5)	16 (76.2)	243 (86.8)	244 (81.3)	80 (85.1)	79 (80.6)	450 (81.8)
Teacher	24 (5.4)	0 (0)	0 (0)	14 (7.7)	1 (1.6)	1 (4.8)	8 (2.9)	16 (5.3)	2 (2.1)	4 (4.1)	24 (4.4)
Others*	68 (15.2)	8 (8.1)	0 (0)	36 (19.7)	7 (10.9)	4 (19)	29 (10.4)	40 (13.3)	12 (12.8)	15 (15.3)	76 (13.8)
Total											
Parents	1450 (40.9)	349 (54)	244 (35.5)	457 (46.9)	322 (41)	458 (34.7)	802 (44.7)	850 (50.3)	339 (40.1)	615 (35.2)	2043 (41.8)
Teacher	663 (18.7)	73 (11.3)	134 (19.5)	142 (14.6)	134 (17)	269 (20.4)	324 (18)	242 (14.3)	151 (17.8)	358 (20.5)	870 (17.8)
Others*	1435 (40.4)	224 (34.7)	310 (45.1)	376 (38.6)	330 (42)	591 (44.8)	670 (37.3)	598 (35.4)	356 (42.1)	774 (44.3)	1969 (40.3)

*Others include - Relative, Film star, Sport person, Current Political leader, Spiritual leader, Social Reformer, National hero, and any other

Source : Primary Research, TISS, 2009

Figures in brackets are percentages

TABLE 6.3

Strongest Influence on Youth according to Age, Sex and Place of Residence

State	Age			Sex		Place of Residence		Total
	<18	18-24	25-35	Male	Female	Rural	Urban	
A & N Island								
Parents	0 (0)	2 (3.3)	3 (6.5)	3 (5.3)	2 (2.9)	5 (5)	0 (0)	5 (4)
Teacher	3 (15.8)	4 (6.7)	4 (8.7)	3 (5.3)	8 (11.8)	11 (11)	0 (0)	11 (8.8)
Peers	6 (31.6)	17 (28.3)	9 (19.6)	19 (33.3)	13 (19.1)	23 (23)	9 (36)	32 (25.6)
Others*	10 (52.6)	37 (61.7)	30 (65.2)	32 (56.1)	45 (66.2)	61 (61)	16 (64)	77 (61.6)
Assam								
Parents	11 (9.1)	10 (7.1)	22 (10.4)	28 (11)	15 (6.9)	27 (10.4)	16 (7.5)	43 (9.1)
Teacher	8 (6.6)	5 (3.5)	8 (3.8)	18 (7.1)	3 (1.4)	9 (3.5)	12 (5.6)	21 (4.4)
Peers	20 (16.5)	33 (23.4)	58 (27.5)	72 (28.2)	39 (18)	55 (21.2)	56 (26.3)	111 (23.5)
Others*	82 (67.8)	93 (66)	123 (58.3)	137 (53.7)	160 (73.7)	169 (65)	129 (60.6)	298 (63)
Delhi								
Parents	14 (11)	18 (10.7)	28 (12.7)	47 (17.9)	13 (5.2)	24 (11.3)	36 (11.9)	60 (11.6)
Teacher	3 (2.4)	7 (4.2)	6 (2.7)	11 (4.2)	5 (2)	7 (3.3)	9 (3)	16 (3.1)
Peers	22 (17.3)	32 (19)	45 (20.4)	43 (16.4)	55 (21.8)	39 (18.3)	60 (19.8)	99 (19.2)
Others*	88 (69.3)	111 (66.1)	142 (64.3)	161 (61.5)	179 (71)	143 (67.1)	198 (65.3)	341 (66.1)
Jammu & Kashmir								
Parents	32 (33)	53 (25.7)	58 (24.8)	79 (26.2)	64 (27.2)	114 (25.7)	29 (31.5)	143 (26.6)
Teacher	7 (7.2)	14 (6.8)	14 (6)	15 (5)	20 (8.5)	22 (5)	13 (14.1)	35 (6.5)
Peers	16 (16.5)	32 (15.5)	43 (18.4)	60 (19.9)	31 (13.2)	78 (17.6)	13 (14.1)	91 (16.9)
Others*	42 (43.3)	107 (51.9)	119 (50.9)	148 (49)	120 (51.1)	230 (51.8)	37 (40.2)	268 (49.9)
Kerala								
Parents	1 (1.9)	10 (11.6)	16 (10.8)	7 (4.2)	20 (16.4)	22 (9.2)	5 (10)	27 (9.4)
Teacher	7 (13)	9 (10.5)	12 (8.1)	20 (12)	9 (7.4)	22 (9.2)	7 (14)	28 (9.7)
Peers	20 (37)	33 (38.4)	41 (27.7)	54 (32.3)	40 (32.8)	79 (33.1)	15 (30)	94 (32.6)
Others*	26 (48.1)	34 (39.5)	79 (53.4)	86 (51.5)	53 (43.4)	116 (48.5)	23 (46)	139 (48.3)
Maharashtra								
Parents	24 (20.3)	24 (17)	42 (18.4)	40 (16.5)	50 (20.6)	47 (17.2)	43 (20.2)	90 (18.5)
Teacher	15 (12.7)	15 (10.6)	15 (6.6)	20 (8.2)	25 (10.3)	24 (8.8)	21 (9.9)	45 (9.2)
Peers	11 (9.3)	25 (17.7)	54 (23.7)	39 (16)	51 (21)	50 (18.2)	40 (18.8)	90 (18.5)
Others*	68 (57.6)	77 (54.6)	117 (51.3)	144 (59.3)	117 (48.1)	153 (55.8)	109 (51.2)	262 (53.8)

Nagaland								
Parents	26 (23.2)	32 (20.1)	31 (17.1)	46 (18.9)	42 (20.4)	76 (25.9)	13 (8.2)	89 (19.7)
Teacher	10 (8.9)	12 (7.5)	2 (1.1)	11 (4.5)	13 (6.3)	23 (7.8)	1 (0.6)	24 (5.3)
Peers	22 (19.6)	36 (22.6)	60 (33.1)	59 (24.3)	59 (28.6)	82 (28)	36 (22.6)	118 (26.1)
Others*	54 (48.2)	79 (49.7)	88 (48.6)	127 (52.3)	92 (44.7)	112 (38.2)	109 (68.6)	221 (48.9)
Rajasthan								
Parents	26 (26)	26 (16)	56 (22)	84 (21.2)	24 (20.2)	73 (21)	35 (20.7)	108 (20.9)
Teacher	13 (13)	13 (8)	9 (3.5)	31 (7.8)	3 (2.5)	29 (8.3)	6 (3.6)	35 (6.8)
Peers	15 (15)	32 (19.8)	61 (23.9)	72 (18.2)	36 (30.3)	64 (18.4)	44 (26)	108 (20.9)
Others*	46 (46)	91 (56.2)	129 (50.6)	209 (52.8)	56 (47.1)	182 (52.3)	84 (49.7)	266 (51.5)
Tamil Nadu								
Parents	12 (27.9)	14 (15.1)	25 (24.3)	20 (20.6)	31 (21.8)	41 (22.2)	10 (18.5)	51 (21.3)
Teacher	8 (18.6)	16 (17.2)	5 (4.9)	14 (14.4)	15 (10.6)	22 (11.9)	7 (13)	29 (12.1)
Peers	8 (18.6)	17 (18.3)	25 (24.3)	11 (11.3)	39 (27.5)	36 (19.5)	14 (25.9)	50 (20.9)
Others*	15 (34.9)	46 (49.5)	48 (46.6)	52 (53.6)	57 (40.1)	86 (46.5)	23 (42.6)	109 (45.6)
Uttar Pradesh								
Parents	13 (9.2)	26 (13)	24 (14.8)	42 (15.1)	21 (9.3)	51 (14.4)	12 (7.9)	63 (12.5)
Teacher	7 (4.9)	7 (3.5)	3 (1.9)	10 (3.6)	7 (3.1)	13 (3.7)	4 (2.6)	17 (3.4)
Peers	23 (16.2)	46 (23)	41 (25.3)	64 (22.9)	46 (20.4)	77 (21.8)	33 (21.9)	110 (21.8)
Others*	99 (69.7)	121 (60.5)	94 (58)	163 (58.4)	151 (67.1)	212 (60.1)	102 (67.5)	314 (62.3)
West Bengal								
Parents	13 (10.7)	20 (10)	24 (10.3)	30 (10.7)	26 (9.6)	43 (11.5)	14 (7.7)	57 (10.3)
Teacher	7 (5.7)	13 (6.5)	10 (4.3)	12 (4.3)	18 (6.6)	21 (5.6)	9 (5)	30 (5.4)
Peers	13 (10.7)	31 (15.5)	62 (26.7)	64 (22.9)	42 (15.5)	55 (14.7)	51 (28.2)	106 (19.1)
Others*	89 (73)	136 (68)	136 (58.6)	174 (62.1)	185 (68.3)	254 (68.1)	107 (59.1)	361 (65.2)
Total								
Parents	172 (16.3)	235 (14.5)	329 (16.3)	426 (16.5)	308 (14.7)	523 (17)	213 (13.2)	736 (15.7)
Teacher	88 (8.3)	115 (7.1)	88 (4.4)	165 (6.4)	126 (6)	203 (6.6)	89 (5.5)	291 (6.2)
Peers	176 (16.7)	334 (20.7)	499 (24.7)	557 (21.6)	451 (21.5)	638 (20.7)	371 (23)	1009 (21.5)
Others*	619 (58.7)	932 (57.7)	1105 (54.7)	1433 (55.5)	1215 (57.9)	1718 (55.7)	937 (58.2)	2656 (56.6)

*Other includes- Relative, Film star, Sport person, Current Political leader, Spiritual leader, Social Reformer, National hero, and any other

Source : Primary Research, TISS, 2009

Figures in brackets are percentages

TABLE 6.4

Influences on Youth according to Religion, Caste and Standard of Living

State	Religion			Caste				Standard of Living			Total
	Hindu	Muslim	Other	SC	ST	OBC	Others	Low	Middle	High	
A & N Island											
Parents	0 (0)	0 (0)	5 (11.4)		3 (15.8)	0 (0)	2 (2.3)	4 (8.2)	1 (3.1)	0 (0)	5 (4)
Teacher	11 (13.9)	0 (0)	0 (0)		0 (0)	3 (15)	8 (9.3)	4 (8.2)	6 (18.8)	1 (2.7)	11 (8.8)
Friends	23 (29.1)	1 (50)	8 (18.2)		3 (15.8)	7 (35)	22 (25.6)	9 (18.4)	10 (31.3)	11 (29.7)	32 (25.6)
Others*	45 (57)	1 (50)	31 (70.5)		13 (68.4)	10 (50)	54 (62.8)	32 (65.3)	15 (46.9)	25 (67.6)	77 (61.6)
Assam											
Parents	32 (8.8)	9 (18.8)	2 (3.2)	7 (9.9)	4 (5.4)	18 (9)	14 (11.3)	15 (11.3)	8 (9.3)	6 (5.3)	43 (9.1)
Teacher	17 (4.7)	0 (0)	4 (6.5)	4 (5.6)	6 (8.1)	10 (5)	1 (0.8)	4 (3)	3 (3.5)	5 (4.4)	21 (4.4)
Friends	83 (22.9)	12 (25)	16 (25.8)	23 (32.4)	24 (32.4)	44 (21.9)	20 (16.1)	28 (21.1)	20 (23.3)	28 (24.6)	111 (23.5)
Others*	230 (63.5)	27 (56.3)	40 (64.5)	37 (52.1)	40 (54.1)	129 (64.2)	89 (71.8)	86 (64.7)	55 (64)	75 (65.8)	297 (62.9)
Delhi											
Parents	50 (11.7)	9 (14.3)	1 (3.8)	19 (22.1)	1 (9.1)	8 (12.5)	32 (9)	2 (16.7)	3 (13.6)	49 (11.4)	60 (11.7)
Teacher	16 (3.8)	0 (0)	0 (0)	5 (5.8)	0 (0)	4 (6.3)	7 (2)	0 (0)	0 (0)	14 (3.3)	16 (3.1)
Friends	77 (18.1)	11 (17.5)	10 (38.5)	13 (15.1)	3 (27.3)	11 (17.2)	72 (20.3)	2 (16.7)	3 (13.6)	82 (19.2)	98 (19)
Others*	283 (66.4)	43 (68.3)	15 (57.7)	49 (57)	7 (63.6)	41 (64.1)	244 (68.7)	8 (66.7)	16 (72.7)	283 (66.1)	341 (66.2)

Jammu & Kashmir											
Parents	74 (33.8)	68 (21.6)	1 (33.3)	31 (36.5)	4 (3.4)	13 (50)	94 (30.5)	49 (32.7)	28 (24.3)	39 (20.5)	143 (26.6)
Teacher	33 (15.1)	2 (0.6)	0 (0)	12 (14.1)	3 (2.6)	1 (3.8)	19 (6.2)	1 (0.7)	2 (1.7)	24 (12.6)	35 (6.5)
Friends	9 (4.1)	82 (26)	0 (0)	3 (3.5)	41 (35)	3 (11.5)	44 (14.3)	29 (19.3)	24 (20.9)	28 (14.7)	91 (16.9)
Others*	103 (47)	163 (51.7)	2 (66.7)	39 (45.9)	69 (59)	9 (34.6)	151 (49)	71 (47.3)	61 (53)	99 (52.1)	268 (49.9)
Kerala											
Parents	15 (7.6)	2 (6.3)	10 (16.9)	7 (18.4)	3 (23.1)	11 (8.9)	6 (5.2)	4 (18.2)	0 (0)	15 (8.2)	27 (9.3)
Teacher	17 (8.6)	4 (12.5)	8 (13.6)	7 (18.4)	2 (15.4)	12 (9.8)	8 (7)	3 (13.6)	6 (11.5)	16 (8.7)	29 (10)
Friends	64 (32.3)	16 (50)	14 (23.7)	10 (26.3)	4 (30.8)	44 (35.8)	36 (31.3)	6 (27.3)	20 (38.5)	60 (32.8)	94 (32.5)
Others*	102 (51.5)	10 (31.3)	27 (45.8)	14 (36.8)	4 (30.8)	56 (45.5)	65 (56.5)	9 (40.9)	26 (50)	92 (50.3)	139 (48.1)
Maharashtra											
Parents	83 (19.5)	4 (15.4)	3 (8.6)	11 (15.3)	3 (14.3)	32 (16.3)	44 (22.2)	47 (21.9)	18 (17.6)	25 (15.3)	90 (18.5)
Teacher	41 (9.6)	1 (3.8)	3 (8.6)	10 (13.9)	2 (9.5)	14 (7.1)	19 (9.6)	19 (8.8)	7 (6.9)	18 (11)	45 (9.2)
Friends	76 (17.8)	6 (23.1)	8 (22.9)	12 (16.7)	5 (23.8)	36 (18.4)	37 (18.7)	45 (20.9)	27 (26.5)	18 (11)	90 (18.5)
Others*	226 (53.1)	15 (57.7)	21 (60)	39 (54.2)	11 (52.4)	114 (58.2)	98 (49.5)	104 (48.4)	50 (49)	102 (62.6)	262 (53.8)
Nagaland											
Parents	1 (5)	1 (12.5)	87 (20.5)	0 (0)	88 (21.3)	0 (0)	1 (4.3)	69 (51.9)	15 (15.8)	4 (2.4)	89 (19.7)
Teacher	0 (0)	0 (0)	24 (5.7)	1 (14.3)	23 (5.6)	0 (0)	0 (0)	11 (8.3)	4 (4.2)	4 (2.4)	24 (5.3)
Friends	5 (25)	2 (25)	111 (26.2)	2 (28.6)	109 (26.3)	3 (37.5)	4 (17.4)	25 (18.8)	27 (28.4)	47 (28.1)	118 (26.1)
Others*	14 (70)	5 (62.5)	202 (47.6)	4 (57.1)	194 (46.9)	5 (62.5)	18 (78.3)	28 (21.1)	49 (51.6)	112 (67.1)	221 (48.9)

Rajasthan											
Parents	93 (19.7)	10 (40)	5 (26.3)	24 (13)	22 (68.8)	41 (19.2)	21 (24.7)	53 (22.4)	8 (22.2)	25 (23.1)	108 (20.9)
Teacher	31 (6.6)	3 (12)	1 (5.3)	6 (3.2)	1 (3.1)	23 (10.7)	5 (5.9)	16 (6.8)	3 (8.3)	4 (3.7)	35 (6.8)
Friends	102 (21.6)	4 (16)	2 (10.5)	55 (29.7)	3 (9.4)	42 (19.6)	8 (9.4)	44 (18.6)	7 (19.4)	14 (13)	108 (20.9)
Others*	247 (52.2)	8 (32)	11 (57.9)	100 (54.1)	6 (18.8)	108 (50.5)	51 (60)	124 (52.3)	18 (50)	65 (60.2)	266 (51.5)
Tamil Nadu											
Parents	45 (20.2)	3 (50)	3 (30)	12 (22.2)	0 (0)	18 (19.8)	21 (23.3)	27 (20.5)	9 (20.5)	13 (22.4)	51 (21.3)
Teacher	26 (11.7)	2 (33.3)	1 (10)	6 (11.1)	1 (25)	13 (14.3)	9 (10)	17 (12.9)	4 (9.1)	8 (13.8)	29 (12.1)
Friends	44 (19.7)	0 (0)	6 (60)	15 (27.8)	2 (50)	15 (16.5)	18 (20)	36 (27.3)	7 (15.9)	5 (8.6)	50 (20.9)
Others*	108 (48.4)	1 (16.7)	0 (0)	21 (38.9)	1 (25)	45 (49.5)	42 (46.7)	52 (39.4)	24 (54.5)	32 (55.2)	109 (45.6)
Uttar Pradesh											
Parents	60 (13.2)	3 (5.9)	(0)	23 (17)	3 (25)	26 (11.9)	11 (8)	39 (21.2)	8 (6.3)	14 (8.2)	63 (12.5)
Teacher	17 (3.8)	0 (0)	(0)	5 (3.7)	0 (0)	4 (1.8)	8 (5.8)	7 (3.8)	3 (2.4)	6 (3.5)	17 (3.4)
Friends	97 (21.4)	13 (25.5)	(0)	28 (20.7)	0 (0)	54 (24.7)	27 (19.7)	35 (19)	39 (30.7)	32 (18.7)	110 (21.8)
Others*	279 (61.6)	35 (68.6)	(0)	79 (58.5)	9 (75)	135 (61.6)	91 (66.4)	103 (56)	77 (60.6)	119 (69.6)	314 (62.3)
West Bengal											
Parents	54 (12)	3 (3)	0 (0)	30 (16.2)	5 (8.1)	1 (4.8)	21 (7.4)	35 (11.6)	7 (7.3)	4 (4.1)	57 (10.3)
Teacher	26 (5.8)	4 (4)	0 (0)	7 (3.8)	0 (0)	0 (0)	23 (8.1)	17 (5.6)	3 (3.1)	8 (8.2)	30 (5.4)
Friends	83 (18.5)	22 (21.8)	1 (25)	32 (17.3)	8 (12.9)	3 (14.3)	62 (21.8)	48 (15.9)	22 (22.9)	30 (30.6)	106 (19.1)
Others*	286 (63.7)	72 (71.3)	3 (75)	116 (62.7)	49 (79)	17 (81)	178 (62.7)	201 (66.8)	64 (66.7)	56 (57.1)	361 (65.2)

Total											
Parents	507 (15.2)	112 (16.5)	117 (17.1)	164 (17.9)	136 (17.5)	168 (14.2)	267 (14.8)	344 (21.9)	105 (13)	194 (11.3)	736 (15.7)
Teacher	235 (7.1)	16 (2.4)	41 (6)	63 (6.9)	38 (4.9)	84 (7.1)	107 (5.9)	99 (6.3)	41 (5.1)	108 (6.3)	292 (6.2)
Friends	663 (19.9)	169 (25)	176 (25.7)	193 (21)	202 (25.9)	262 (22.1)	350 (19.4)	307 (19.6)	206 (25.5)	355 (20.7)	1008 (21.5)
Others*	1923 (57.8)	380 (56.1)	352 (51.3)	498 (54.2)	403 (51.7)	669 (56.6)	1081 (59.9)	818 (52.2)	455 (56.4)	1060 (61.7)	2655 (56.6)

*Other influential factors includes- Boss, Book, Film, Relatives, Spouse, No one
Source : Primary Research, TISS, 2009, Figures in brackets are percentages

TABLE 6.5

Society's Perceptions of Youth according to Age, Sex and Place of Residence

State	Age			Sex		Place of Residence		Total
	<18	18-24	25-35	Male	Female	Rural	Urban	
A & N Island								
Positive traits*	12 (63.2)	49 (81.7)	34 (73.9)	48 (84.2)	47 (69.1)	70 (70)	25 (100)	95 (76)
Contribute to social change	0 (0)	3 (5)	0 (0)	0 (0)	3 (4.4)	3 (3)	0 (0)	3 (2.4)
Negative traits*	7 (36.8)	8 (13.3)	12 (26.1)	9 (15.8)	18 (26.5)	27 (27)	0 (0)	27 (21.6)
Assam								
Positive traits*	56 (45.2)	83 (55.3)	122 (51.3)	120 (42.1)	141 (62.4)	157 (56.3)	104 (44.6)	261 (51)
Contribute to social change	4 (3.2)	1 (0.7)	18 (7.6)	20 (7)	3 (1.3)	10 (3.6)	13 (5.6)	23 (4.5)
Negative traits*	64 (51.6)	66 (44)	98 (41.2)	145 (50.9)	82 (36.3)	112 (40.1)	116 (49.8)	228 (44.5)
Delhi								
Positive traits*	63 (54.8)	69 (40.6)	94 (43.3)	91 (36)	133 (53.8)	89 (44.1)	137 (45.7)	226 (45)
Contribute to social change	8 (7)	12 (7.1)	10 (4.6)	13 (5.1)	17 (6.9)	9 (4.5)	21 (7)	30 (6)
Negative traits*	44 (38.3)	89 (52.4)	113 (52.1)	149 (58.9)	97 (39.3)	104 (51.5)	142 (47.3)	246 (49)
Jammu & Kashmir								
Positive traits*	25 (37.3)	75 (37.5)	87 (38.2)	83 (31.1)	104 (45.6)	159 (38.2)	28 (35.4)	187 (37.8)
Contribute to social change	1 (1.5)	5 (2.5)	6 (2.6)	2 (0.7)	10 (4.4)	11 (2.6)	1 (1.3)	12 (2.4)
Negative traits*	41 (61.2)	120 (60)	135 (59.2)	182 (68.2)	114 (50)	246 (59.1)	50 (63.3)	296 (59.8)
Kerala								
Positive traits*	32 (59.3)	54 (62.8)	86 (57.3)	92 (55.1)	81 (65.3)	147 (61.3)	26 (51)	172 (59.3)
Contribute to social change	8 (14.8)	6 (7)	18 (12)	13 (7.8)	19 (15.3)	25 (10.4)	7 (13.7)	32 (11)
Negative traits*	14 (25.9)	26 (30.2)	46 (30.7)	62 (37.1)	24 (19.4)	68 (28.3)	18 (35.3)	86 (29.7)
Maharashtra								
Positive traits*	64 (50.8)	85 (55.6)	131 (53.9)	145 (52.7)	135 (54.9)	146 (49)	134 (59.8)	280 (53.6)
Contribute to social change	24 (19)	21 (13.7)	40 (16.5)	44 (16)	41 (16.7)	43 (14.4)	42 (18.8)	85 (16.3)
Negative traits*	38 (30.2)	47 (30.7)	72 (29.6)	86 (31.3)	70 (28.5)	109 (36.6)	48 (21.4)	157 (30.1)
Nagaland								
Positive traits*	50 (48.1)	79 (48.5)	89 (48.4)	105 (43.4)	110 (53.4)	158 (55.4)	60 (36.1)	218 (48.3)
Contribute to social change	23 (22.1)	35 (21.5)	28 (15.2)	44 (18.2)	42 (20.4)	51 (17.9)	35 (21.1)	86 (19.1)
Negative traits*	31 (29.8)	49 (30.1)	67 (36.4)	93 (38.4)	54 (26.2)	76 (26.7)	71 (42.8)	147 (32.6)

Rajasthan								
Positive traits*	54 (53.5)	51 (31.3)	103 (39.5)	168 (41.6)	37 (31.4)	145 (41)	63 (36.8)	208 (39.6)
Contribute to social change	7 (6.9)	14 (8.6)	25 (9.6)	38 (9.4)	8 (6.8)	32 (9)	14 (8.2)	46 (8.8)
Negative traits*	40 (39.6)	98 (60.1)	133 (51)	198 (49)	73 (61.9)	177 (50)	94 (55)	271 (51.6)
Tamil Nadu								
Positive traits*	61 (57)	91 (45.5)	110 (42.1)	105 (37.2)	157 (54.9)	207 (43.9)	55 (57.3)	262 (46.1)
Contribute to social change	7 (6.5)	18 (9)	44 (16.9)	53 (18.8)	16 (5.6)	60 (12.7)	9 (9.4)	69 (12.1)
Negative traits*	39 (36.4)	91 (45.5)	107 (41)	124 (44)	113 (39.5)	205 (43.4)	32 (33.3)	237 (41.7)
Uttar Pradesh								
Positive traits*	125 (82.8)	176 (78.9)	134 (75.3)	224 (81.2)	211 (76.4)	316 (82.9)	119 (69.6)	435 (78.8)
Contribute to social change	1 (0.7)	2 (0.9)	1 (0.6)	2 (0.7)	2 (0.7)	2 (0.5)	2 (1.2)	4 (0.7)
Negative traits*	25 (16.6)	45 (20.2)	43 (24.2)	50 (18.1)	63 (22.8)	63 (16.5)	50 (29.2)	113 (20.5)
West Bengal								
Positive traits*	56 (47.1)	97 (49)	85 (37.8)	121 (44.5)	115 (43.1)	152 (41.2)	86 (49.7)	238 (43.9)
Contribute to social change	6 (5)	23 (11.6)	20 (8.9)	23 (8.5)	25 (9.4)	44 (11.9)	5 (2.9)	49 (9)
Negative traits*	57 (47.9)	78 (39.4)	120 (53.3)	128 (47.1)	127 (47.6)	173 (46.9)	82 (47.4)	255 (47)
Total								
Positive traits*	598 (55)	909 (51.5)	1075 (48.2)	1302 (46.8)	1271 (55.5)	1746 (51.4)	837 (49.6)	2582 (50.8)
Contribute to social change	89 (8.2)	140 (7.9)	210 (9.4)	252 (9.1)	186 (8.1)	290 (8.5)	149 (8.8)	439 (8.6)
Negative traits*	400 (36.8)	717 (40.6)	946 (42.4)	1226 (44.1)	835 (36.4)	1360 (40)	703 (41.6)	2063 (40.6)

*Positive traits include- Honest/truthful, Respectful, Helpful, Hardworking, Less corrupt, High energy

*Negative trades includes- Impatient, Lazy, Feeling of alienation, Associated with political power, Rebellious and frustrated, Vulnerable o substance abuse

Source: Primary Research, TISS, 2009

Figures in brackets are percentages

TABLE 6.6

Society's Perceptions of Youth according to Religion, Caste and Standard of Living

State	Religion			Caste				Standard of Living			Total
	Hindu	Muslim	Other	SC	ST	OBC	Others	Low	Middle	High	
A & N Island											
Positive traits*	53 (67.1)	1 (50)	41 (93.2)		17 (89.5)	12 (60)	66 (76.7)	42 (85.7)	19 (59.4)	28 (75.7)	95 (76)
Contribute to social change	3 (3.8)	0 (0)	0 (0)		0 (0)	1 (5)	2 (2.3)	0 (0)	2 (6.3)	1 (2.7)	3 (2.4)
Negative traits*	23 (29.1)	1 (50)	3 (6.8)		2 (10.5)	7 (35)	18 (20.9)	7 (14.3)	11 (34.4)	8 (21.6)	27 (21.6)
Assam											
Positive traits*	209 (53.7)	19 (33.9)	33 (50)	34 (44.2)	26 (30.2)	124 (57.7)	76 (58)	94 (65.3)	38 (41.8)	54 (42.2)	261 (51.1)
Contribute to social change	12 (3.1)	4 (7.1)	7 (10.6)	0 (0)	8 (9.3)	9 (4.2)	6 (4.6)	3 (2.1)	10 (11)	6 (4.7)	23 (4.5)
Negative traits*	168 (43.2)	33 (58.9)	26 (39.4)	43 (55.8)	52 (60.5)	82 (38.1)	49 (37.4)	47 (32.6)	43 (47.3)	68 (53.1)	227 (44.4)
Delhi											
Positive traits*	185 (44.7)	29 (48.3)	12 (44.4)	33 (39.8)	2 (20)	31 (50)	160 (46.1)	6 (54.5)	16 (69.6)	185 (44.7)	226 (45.1)
Contribute to social change	22 (5.3)	6 (10)	2 (7.4)	4 (4.8)	1 (10)	2 (3.2)	23 (6.6)	0 (0)	0 (0)	28 (6.8)	30 (6)
Negative traits*	207 (50)	25 (41.7)	13 (48.1)	46 (55.4)	7 (70)	29 (46.8)	164 (47.3)	5 (45.5)	7 (30.4)	201 (48.6)	245 (48.9)
Jammu & Kashmir											
Positive traits*	62 (28.1)	124 (45.6)	1 (50)	22 (25.6)	60 (51.3)	8 (36.4)	96 (35.7)	65 (52.8)	51 (48.1)	47 (25.3)	187 (37.8)
Contribute to social change	2 (0.9)	10 (3.7)	0 (0)	2 (2.3)	4 (3.4)	0 (0)	6 (2.2)	4 (3.3)	1 (0.9)	5 (2.7)	12 (2.4)

Negative traits*	157 (71)	138 (50.7)	1 (50)	62 (72.1)	53 (45.3)	14 (63.6)	167 (62.1)	54 (43.9)	54 (50.9)	134 (72)	296 (59.8)
Kerala											
Positive traits*	115 (57.5)	21 (65.6)	37 (62.7)	22 (55)	11 (84.6)	80 (65)	60 (52.2)	17 (73.9)	30 (57.7)	107 (57.8)	173 (59.5)
Contribute to social change	23 (11.5)	3 (9.4)	6 (10.2)	4 (10)	1 (7.7)	14 (11.4)	13 (11.3)	1 (4.3)	2 (3.8)	25 (13.5)	32 (11)
Negative traits*	62 (31)	8 (25)	16 (27.1)	14 (35)	1 (7.7)	29 (23.6)	42 (36.5)	5 (21.7)	20 (38.5)	53 (28.6)	86 (29.6)
Maharashtra											
Positive traits*	249 (54.2)	16 (59.3)	15 (41.7)	39 (50.6)	14 (56)	110 (53.7)	117 (54.4)	102 (43.6)	61 (57)	113 (64.9)	280 (53.6)
Contribute to social change	78 (17)	3 (11.1)	4 (11.1)	11 (14.3)	2 (8)	37 (18)	35 (16.3)	46 (19.7)	14 (13.1)	24 (13.8)	85 (16.3)
Negative traits*	132 (28.8)	8 (29.6)	17 (47.2)	27 (35.1)	9 (36)	58 (28.3)	63 (29.3)	86 (36.8)	32 (29.9)	37 (21.3)	157 (30.1)
Nagaland											
Positive traits*	8 (40)	5 (62.5)	205 (48.5)	4 (50)	199 (48.3)	2 (25)	13 (56.5)	103 (75.7)	38 (42.7)	54 (32.3)	218 (48.3)
Contribute to social change	2 (10)	2 (25)	82 (19.4)	4 (50)	79 (19.2)	1 (12.5)	2 (8.7)	7 (5.1)	23 (25.8)	45 (26.9)	86 (19.1)
Negative traits*	10 (50)	1 (12.5)	136 (32.2)	0 (0)	134 (32.5)	5 (62.5)	8 (34.8)	26 (19.1)	28 (31.5)	68 (40.7)	147 (32.6)
Rajasthan											
Positive traits*	186 (38.8)	12 (48)	10 (47.6)	65 (34.2)	22 (68.8)	81 (37.2)	39 (46.4)	85 (35.7)	12 (33.3)	53 (49.1)	208 (39.6)
Contribute to social change	41 (8.6)	3 (12)	2 (9.5)	24 (12.6)	1 (3.1)	14 (6.4)	7 (8.3)	20 (8.4)	4 (11.1)	7 (6.5)	46 (8.8)
Negative traits*	252 (52.6)	10 (40)	9 (42.9)	101 (53.2)	9 (28.1)	123 (56.4)	38 (45.2)	133 (55.9)	20 (55.6)	48 (44.4)	271 (51.6)

Tamil Nadu											
Positive traits*	228 (43.8)	24 (75)	10 (62.5)	58 (43.9)	4 (44.4)	130 (56.5)	70 (35.5)	137 (47.2)	54 (43.5)	67 (46.9)	262 (46.1)
Contribute to social change	69 (13.3)	0 (0)	0 (0)	19 (14.4)	2 (22.2)	30 (13)	18 (9.1)	42 (14.5)	14 (11.3)	13 (9.1)	69 (12.1)
Negative traits*	223 (42.9)	8 (25)	6 (37.5)	55 (41.7)	3 (33.3)	70 (30.4)	109 (55.3)	111 (38.3)	56 (45.2)	63 (44.1)	237 (41.7)
Uttar Pradesh											
Positive traits*	379 (78)	56 (84.8)		117 (78.5)	10 (83.3)	187 (79.2)	120 (78.4)	172 (81.5)	109 (81.3)	131 (71.6)	435 (78.8)
Contribute to social change	4 (0.8)	0 (0)		1 (0.7)	0 (0)	1 (0.4)	2 (1.3)	2 (0.9)	1 (0.7)	1 (0.5)	4 (0.7)
Negative traits*	103 (21.2)	10 (15.2)		31 (20.8)	2 (16.7)	48 (20.3)	31 (20.3)	37 (17.5)	24 (17.9)	51 (27.9)	113 (20.5)
West Bengal											
Positive traits*	166 (37.8)	71 (71.7)	1 (25)	66 (36.5)	9 (14.5)	11 (52.4)	152 (55.1)	135 (45.5)	47 (49)	32 (34.8)	238 (43.9)
Contribute to social change	41 (9.3)	8 (8.1)	0 (0)	23 (12.7)	0 (0)	2 (9.5)	24 (8.7)	26 (8.8)	6 (6.3)	13 (14.1)	49 (9)
Negative traits*	232 (52.8)	20 (20.2)	3 (75)	92 (50.8)	53 (85.5)	8 (38.1)	100 (36.2)	136 (45.8)	43 (44.8)	47 (51.1)	255 (47)
Total											
Positive traits*	1840 (49.6)	378 (55.7)	365 (52.3)	460 (45)	374 (46.9)	776 (57.1)	969 (51.1)	958 (54.6)	475 (53.4)	871 (47.9)	2583 (50.8)
Contribute to social change	297 (8)	39 (5.7)	103 (14.8)	92 (9)	98 (12.3)	111 (8.2)	138 (7.3)	151 (8.6)	77 (8.7)	168 (9.2)	439 (8.6)
Negative traits*	1569 (42.3)	262 (38.6)	230 (33)	471 (46)	325 (40.8)	473 (34.8)	789 (41.6)	647 (36.8)	338 (38)	778 (42.8)	2061 (40.5)

*Positive trades includes-Honest/truthful, Respectful, Helpful, Hardworking,

*Negative trades includes- Lazy, Feeling of alienation, Associated with political power, Rebellious and frustrated, Vulnerable to substance abuse

Source: primary research, TISS, 2009

Figures in brackets are percentages

TABLE 6.7

Youth's Perceptions about Primary Locus of Control according to Religion, Caste and Standard of Living

State	Religion			Caste				Standard of Living			Total
	Hindu	Muslim	Other	SC	ST	OBC	Others	Low	Middle	High	
A & N Island											
Destiny	4 (5.1)	0 (0)	0 (0)	4 (3.2)	(0)	0 (0)	1 (5)	3 (3.5)	1 (2)	2 (6.3)	1 (2.7)
God	62 (78.5)	1 (50)	44 (100)	107 (85.6)	(0)	19 (100)	13 (65)	75 (87.2)	46 (93.9)	24 (75)	30 (81.1)
Self efforts	13 (16.5)	1 (50)	0 (0)	14 (11.2)	(0)	0 (0)	6 (30)	8 (9.3)	2 (4.1)	6 (18.8)	6 (16.2)
Assam											
Destiny	17 (4.6)	5 (9.3)	0 (0)	22 (4.4)	6 (8.3)	3 (3.4)	5 (2.4)	8 (6.5)	2 (1.4)	4 (4)	3 (2.4)
God	281 (75.3)	40 (74.1)	58 (82.9)	379 (76.3)	50 (69.4)	75 (85.2)	158 (75.2)	94 (75.8)	114 (79.7)	73 (73)	94 (75.2)
Self efforts	75 (20.1)	9 (16.7)	12 (17.1)	96 (19.3)	16 (22.2)	10 (11.4)	47 (22.4)	22 (17.7)	27 (18.9)	23 (23)	28 (22.4)
Delhi											
Destiny	44 (10)	3 (4.6)	2 (7.4)	49 (9.2)	16 (17.6)	1 (9.1)	0 (0)	32 (8.7)	1 (9.1)	4 (17.4)	39 (8.8)
God	210 (47.6)	49 (75.4)	11 (40.7)	270 (50.7)	42 (46.2)	5 (45.5)	36 (54.5)	188 (51.4)	7 (63.6)	14 (60.9)	230 (51.8)
Self efforts	187 (42.4)	13 (20)	14 (51.9)	214 (40.2)	33 (36.3)	5 (45.5)	30 (45.5)	146 (39.9)	3 (27.3)	5 (21.7)	175 (39.4)
Jammu & Kashmir											
Destiny	116 (75.8)	35 (10.7)	1 (33.3)	152 (31.5)	47 (79.7)	22 (19)	4 (16.7)	79 (27.9)	11 (7.2)	46 (39.7)	71 (51.1)
God	34 (22.2)	223 (68.2)	2 (66.7)	259 (53.6)	10 (16.9)	87 (75)	16 (66.7)	145 (51.2)	117 (76.5)	57 (49.1)	57 (41)
Self efforts	3 (2)	69 (21.1)	0 (0)	72 (14.9)	2 (3.4)	7 (6)	4 (16.7)	59 (20.8)	25 (16.3)	13 (11.2)	11 (7.9)

Kerala											
Destiny	52 (34)	11 (45.8)	14 (28)	77 (33.9)	7 (23.3)	1 (11.1)	35 (35.7)	34 (37.8)	2 (11.8)	16 (36.4)	56 (39.7)
God	48 (31.4)	4 (16.7)	20 (40)	72 (31.7)	16 (53.3)	5 (55.6)	32 (32.7)	19 (21.1)	8 (47.1)	21 (47.7)	29 (20.6)
Self efforts	53 (34.6)	9 (37.5)	16 (32)	78 (34.4)	7 (23.3)	3 (33.3)	31 (31.6)	37 (41.1)	7 (41.2)	7 (15.9)	56 (39.7)
Maharashtra											
Destiny	80 (17.6)	5 (19.2)	4 (11.8)	89 (17.3)	12 (15.8)	3 (12.5)	45 (22.4)	29 (13.6)	45 (19.3)	21 (19.6)	22 (13.2)
God	179 (39.4)	4 (15.4)	19 (55.9)	202 (39.3)	34 (44.7)	11 (45.8)	76 (37.8)	81 (38)	79 (33.9)	44 (41.1)	77 (46.1)
Self efforts	195 (43)	17 (65.4)	11 (32.4)	223 (43.4)	30 (39.5)	10 (41.7)	80 (39.8)	103 (48.4)	109 (46.8)	42 (39.3)	68 (40.7)
Nagaland											
Destiny	3 (21.4)	2 (25)	32 (8.3)	37 (9.1)	0 (0)	28 (7.4)	3 (37.5)	6 (42.9)	6 (4.2)	9 (11)	19 (13.7)
God	7 (50)	6 (75)	308 (80)	321 (78.9)	4 (66.7)	308 (81.3)	5 (62.5)	4 (28.6)	132 (92.3)	65 (79.3)	94 (67.6)
Self efforts	4 (28.6)	0 (0)	45 (11.7)	49 (12)	2 (33.3)	43 (11.3)	0 (0)	4 (28.6)	5 (3.5)	8 (9.8)	26 (18.7)
Rajasthan											
Destiny	226 (46.1)	17 (68)	15 (71.4)	258 (48.1)	98 (50.5)	16 (48.5)	106 (48)	37 (42.5)	117 (47.6)	22 (61.1)	58 (52.3)
God	127 (25.9)	5 (20)	2 (9.5)	134 (25)	45 (23.2)	12 (36.4)	54 (24.4)	23 (26.4)	71 (28.9)	3 (8.3)	18 (16.2)
Self efforts	137 (28)	3 (12)	4 (19)	144 (26.9)	51 (26.3)	5 (15.2)	61 (27.6)	27 (31)	58 (23.6)	11 (30.6)	35 (31.5)
Tamil Nadu											
Destiny	92 (17.6)	0 (0)	1 (6.3)	93 (16.3)	25 (18.7)	2 (22.2)	31 (13.3)	35 (17.9)	69 (23.5)	15 (11.9)	8 (5.7)
God	149 (28.4)	11 (34.4)	2 (12.5)	162 (28.3)	36 (26.9)	2 (22.2)	66 (28.3)	58 (29.6)	74 (25.2)	43 (34.1)	41 (29.1)
Self efforts	283 (54)	21 (65.6)	13 (81.3)	317 (55.4)	73 (54.5)	5 (55.6)	136 (58.4)	103 (52.6)	151 (51.4)	68 (54)	92 (65.2)

Uttar Pradesh											
Destiny	141 (27)	17 (25.4)	(0)	158 (26.8)	56 (33.5)	2 (18.2)	64 (25.6)	36 (22.6)	72 (29.9)	42 (29.6)	38 (20.4)
God	236 (45.1)	41 (61.2)	(0)	277 (46.9)	81 (48.5)	5 (45.5)	114 (45.6)	74 (46.5)	128 (53.1)	71 (50)	70 (37.6)
Self efforts	146 (27.9)	9 (13.4)	(0)	155 (26.3)	30 (18)	4 (36.4)	72 (28.8)	49 (30.8)	41 (17)	29 (20.4)	78 (41.9)
West Bengal											
Destiny	151 (33.9)	39 (38.2)	3 (75)	193 (35)	49 (26.8)	36 (57.1)	10 (50)	96 (33.9)	110 (36.7)	34 (35.4)	35 (36.1)
God	50 (11.2)	26 (25.5)	1 (25)	77 (14)	18 (9.8)	6 (9.5)	0 (0)	53 (18.7)	37 (12.3)	15 (15.6)	10 (10.3)
Self efforts	244 (54.8)	37 (36.3)	0 (0)	281 (51)	116 (63.4)	21 (33.3)	10 (50)	134 (47.3)	153 (51)	47 (49)	52 (53.6)
Total											
Destiny	926 (25.4)	134 (18.3)	72 (11)	316 (31.2)	114 (15)	304 (22.5)	395 (20.8)	436 (23.8)	215 (23.8)	350 (20.3)	1132 (22.5)
God	1383 (37.9)	410 (56)	467 (71.4)	336 (33.2)	535 (70.2)	570 (42.2)	814 (42.8)	813 (44.4)	430 (47.6)	750 (43.4)	2260 (44.9)
Self efforts	1340 (36.7)	188 (25.7)	115 (17.6)	360 (35.6)	113 (14.8)	477 (35.3)	692 (36.4)	581 (31.7)	259 (28.7)	627 (36.3)	1643 (32.6)

Source : primary research, TISS, 2009

Figures in brackets are percentages

TABLE 6.8

Primary Identity of Youth as a Citizen of India by Age, Sex and Place of Residence

State	Age			Sex		Place of Residence		Total
	<18	18-24	25-35	Male	Female	Rural	Urban	
A & N Island								
Indian	8 (42.1)	31 (52.5)	20 (43.5)	24 (42.9)	35 (51.5)	52 (52.5)	7 (28)	59 (47.6)
State	13 (68.4)	33 (55)	19 (41.3)	21 (36.8)	44 (64.7)	61 (61)	4 (16)	65 (52)
Local	9 (47.4)	32 (53.3)	19 (41.3)	23 (40.4)	37 (54.4)	52 (52)	8 (32)	60 (48)
Assam								
Indian	87 (73.7)	99 (70.2)	159 (71)	202 (74.3)	141 (67.5)	153 (61.2)	192 (82.4)	345 (71.4)
State	14 (10.8)	24 (15.1)	24 (9.6)	28 (9.2)	34 (14.5)	36 (12.1)	26 (10.7)	62 (11.5)
Local	10 (7.7)	28 (17.6)	27 (10.8)	23 (7.6)	42 (17.9)	45 (15.2)	20 (8.3)	65 (12.1)
Delhi								
Indian	50 (41.3)	72 (41.6)	118 (53.2)	74 (27.4)	165 (67.6)	95 (45)	145 (47.5)	240 (46.5)
State	13 (10)	20 (11.2)	36 (15.7)	24 (8.6)	45 (17.4)	27 (12.2)	42 (13.2)	69 (12.8)
Local	35 (26.9)	68 (38)	76 (33.2)	152 (54.7)	26 (10.1)	66 (29.9)	113 (35.6)	179 (33.3)
Jammu & Kashmir								
Indian	22 (23.7)	87 (40.8)	113 (47.3)	111 (36.8)	111 (45.7)	181 (39.9)	41 (45.1)	222 (40.7)
State	35 (34)	104 (46.8)	126 (49.8)	136 (42)	129 (50.8)	217 (45.3)	48 (49)	265 (45.8)
Local	32 (31.1)	117 (52.7)	145 (57.3)	160 (49.4)	134 (52.8)	251 (52.4)	43 (43.9)	294 (50.9)
Kerala								
Indian	17 (45.9)	28 (44.4)	56 (50)	50 (44.6)	52 (51.5)	83 (48.8)	19 (44.2)	101 (47.6)
State	15 (26.3)	11 (12.5)	27 (17.5)	25 (14.5)	28 (21.9)	33 (13.4)	20 (37.7)	53 (17.7)
Local	4 (7)	10 (11.4)	13 (8.4)	14 (8.1)	13 (10.2)	18 (7.3)	9 (17)	27 (9)
Maharashtra								
Indian	53 (44.5)	69 (46.9)	97 (42.4)	126 (48.8)	92 (39)	135 (48)	84 (39.3)	219 (44.2)
State	29 (23)	40 (26.1)	67 (27.5)	83 (30.2)	53 (21.5)	79 (26.5)	57 (25.3)	136 (26)
Local	62 (49.2)	79 (51.6)	111 (45.5)	149 (54.2)	102 (41.3)	152 (51)	100 (44.4)	252 (48.2)
Nagaland								
Indian	21 (18.9)	38 (23.5)	37 (20.6)	57 (23.3)	38 (18.5)	53 (18.1)	43 (26.9)	96 (21.2)
State	28 (19.9)	52 (27.4)	54 (28.4)	77 (27.1)	56 (23.9)	80 (24.5)	54 (27.7)	134 (25.7)
Local	35 (24.8)	60 (31.6)	48 (25.3)	77 (27.1)	66 (28.2)	83 (25.5)	60 (30.8)	143 (27.4)

Rajasthan								
Indian	53 (56.4)	92 (56.4)	151 (60.2)	241 (61.3)	55 (49.1)	201 (58.4)	95 (57.9)	296 (58.3)
State	14 (13.6)	32 (18.6)	48 (17.4)	71 (17.1)	23 (17.2)	56 (15)	38 (21.3)	94 (17.1)
Local	32 (31.1)	52 (30.2)	82 (29.7)	140 (33.8)	26 (19.4)	96 (25.7)	70 (39.3)	166 (30.1)
Tamil Nadu								
Indian	69 (66.3)	122 (62.6)	168 (65.6)	210 (75.3)	149 (54)	298 (64.9)	61 (63.5)	359 (64.7)
State	75 (68.2)	135 (66.5)	188 (71.2)	213 (73.2)	185 (64.7)	331 (69.4)	67 (67)	398 (69)
Local	84 (76.4)	141 (69.5)	165 (62.5)	224 (77)	166 (58)	319 (66.9)	71 (71)	390 (67.6)
Uttar Pradesh								
Indian	22 (15.5)	37 (16.9)	28 (15.6)	33 (12.1)	54 (20.1)	53 (13.9)	34 (21.3)	87 (16.1)
State	28 (17.2)	49 (20.3)	33 (16.8)	49 (17.1)	61 (19.4)	74 (17.4)	36 (20.6)	110 (18.3)
Local	53 (32.5)	69 (28.6)	65 (33.2)	86 (30.1)	101 (32.2)	119 (28)	68 (38.9)	187 (31.2)
West Bengal								
Indian	36 (31)	70 (35.9)	59 (26.3)	90 (33.2)	72 (27.6)	130 (35.8)	35 (20.3)	165 (30.8)
State	26 (21.3)	67 (33.2)	89 (38.2)	98 (35)	83 (30.3)	116 (30.9)	66 (36.3)	182 (32.7)
Local	22 (18)	44 (21.8)	49 (21)	44 (15.7)	70 (25.5)	60 (16)	55 (30.2)	115 (20.6)
Total								
Indian	438 (40.8)	745 (43.1)	1006 (46.5)	1218 (44.6)	964 (43.3)	1434 (43.4)	756 (45.5)	2189 (44.1)
State	290 (24.1)	567 (30.3)	711 (30.4)	825 (27.8)	741 (30.5)	1110 (30.7)	458 (25.6)	1568 (29)
Local	378 (20.1)	700 (37.3)	800 (42.6)	1092 (58.2)	783 (41.7)	1261 (67.1)	617 (32.9)	1878 (100)

Source : primary research, TISS, 2009

Figures in brackets are percentages

TABLE 6.9

Primary Identity of Youth as a Citizen of India by Religion, Caste and Standard of Living

State	Religion			Caste				Standard of Living			Total
	Hindu	Muslim	Other	SC	ST	OBC	Others	Low	Middle	High	
A & N Island											
Indian	52 (65.8)	0 (0)	7 (15.9)	---	6 (31.6)	17 (85)	36 (41.9)	18 (36.7)	18 (56.3)	22 (59.5)	59 (47.2)
State/ religion	0 (0)	0 (0)	2 (4.5)	---	0 (0)	0 (0)	2 (2.3)	1 (2)	0 (0)	0 (0)	2 (1.6)
Local	7 (8.9)	0 (0)	11 (25)	---	0 (0)	0 (0)	18 (20.9)	13 (26.5)	5 (15.6)	0 (0)	18 (14.4)
Other	20 (25.3)	2 (100)	24 (54.5)	---	13 (68.4)	3 (15)	30 (34.9)	17 (34.7)	9 (28.1)	15 (40.5)	46 (36.8)
Assam											
Indian	247 (60.7)	46 (78)	52 (72.2)	53 (67.9)	62 (67.4)	137 (59.6)	90 (66.2)	85 (56.7)	60 (59.4)	96 (75)	345 (64.1)
State/ religion	49 (12)	3 (5.1)	2 (2.8)	4 (5.1)	6 (6.5)	28 (12.2)	16 (11.8)	19 (12.7)	12 (11.9)	11 (8.6)	54 (10)
Local	16 (3.9)	0 (0)	1 (1.4)	3 (3.8)	1 (1.1)	7 (3)	7 (5.1)	7 (4.7)	2 (2)	4 (3.1)	17 (3.2)
Other	95 (23.3)	10 (16.9)	17 (23.6)	18 (23.1)	23 (25)	58 (25.2)	23 (16.9)	39 (26)	27 (26.7)	17 (13.3)	122 (22.7)
Delhi											
Indian	200 (44.9)	28 (43.1)	12 (44.4)	50 (53.8)	5 (45.5)	33 (49.3)	152 (41.4)	8 (66.7)	15 (62.5)	200 (44.8)	240 (44.7)
State/ religion	13 (2.9)	2 (3.1)	0 (0)	2 (2.2)	0 (0)	1 (1.5)	12 (3.3)	0 (0)	0 (0)	11 (2.5)	15 (2.8)
Local	133 (29.9)	17 (26.2)	11 (40.7)	29 (31.2)	4 (36.4)	9 (13.4)	120 (32.7)	2 (16.7)	5 (20.8)	126 (28.3)	161 (30)
Other	99 (22.2)	18 (27.7)	4 (14.8)	12 (12.9)	2 (18.2)	24 (35.8)	83 (22.6)	2 (16.7)	4 (16.7)	109 (24.4)	121 (22.5)

Jammu & Kashmir											
Indian	180 (77.9)	41 (11.9)	1 (33.3)	66 (75)	46 (38.7)	7 (23.3)	103 (30.3)	32 (19.5)	55 (44.4)	111 (57.2)	222 (38.4)
State/ religion	13 (5.6)	39 (11.3)	0 (0)	7 (8)	1 (0.8)	3 (10)	40 (11.8)	11 (6.7)	11 (8.9)	18 (9.3)	52 (9)
Local	6 (2.6)	14 (4.1)	0 (0)	3 (3.4)	6 (5)	2 (6.7)	9 (2.6)	11 (6.7)	4 (3.2)	4 (2.1)	20 (3.5)
Other	32 (13.9)	250 (72.7)	2 (66.7)	12 (13.6)	66 (55.5)	18 (60)	188 (55.3)	110 (67.1)	54 (43.5)	61 (31.4)	284 (49.1)
Kerala											
Indian	66 (32.2)	15 (42.9)	21 (35)	15 (36.6)	6 (40)	40 (31.3)	41 (35.3)	7 (30.4)	16 (29.6)	64 (34.4)	102 (34)
State/ religion	63 (30.7)	8 (22.9)	19 (31.7)	11 (26.8)	2 (13.3)	41 (32)	36 (31)	5 (21.7)	20 (37)	55 (29.6)	90 (30)
Local	15 (7.3)	0 (0)	3 (5)	1 (2.4)	1 (6.7)	6 (4.7)	10 (8.6)	0 (0)	2 (3.7)	14 (7.5)	18 (6)
Other	61 (29.8)	12 (34.3)	17 (28.3)	14 (34.1)	6 (40)	41 (32)	29 (25)	11 (47.8)	16 (29.6)	53 (28.5)	90 (30)
Maharashtra											
Indian	195 (42.4)	8 (29.6)	16 (44.4)	26 (33.8)	8 (32)	93 (45.4)	92 (42.6)	80 (34)	55 (51.4)	80 (46)	219 (41.9)
State/ religion	11 (2.4)	1 (3.7)	1 (2.8)	1 (1.3)	0 (0)	3 (1.5)	9 (4.2)	7 (3)	2 (1.9)	4 (2.3)	13 (2.5)
Local	169 (36.7)	14 (51.9)	8 (22.2)	35 (45.5)	13 (52)	54 (26.3)	89 (41.2)	110 (46.8)	34 (31.8)	46 (26.4)	191 (36.5)
Other	85 (18.5)	4 (14.8)	11 (30.6)	15 (19.5)	4 (16)	55 (26.8)	26 (12)	38 (16.2)	16 (15)	44 (25.3)	100 (19.1)
Nagaland											
Indian	15 (75)	4 (50)	77 (15.6)	3 (12)	72 (15.5)	4 (50)	17 (73.9)	15 (9.9)	24 (25.3)	36 (20.9)	96 (18.4)
State/ religion	1 (5)	1 (12.5)	60 (12.2)	0 (0)	60 (12.9)	1 (12.5)	1 (4.3)	11 (7.3)	7 (7.4)	30 (17.4)	62 (11.9)
Local	2 (10)	1 (12.5)	23 (4.7)	0 (0)	24 (5.2)	0 (0)	2 (8.7)	2 (1.3)	7 (7.4)	13 (7.6)	26 (5)
Other	2 (10)	2 (25)	333 (67.5)	22 (88)	309 (66.5)	3 (37.5)	3 (13)	123 (81.5)	57 (60)	93 (54.1)	337 (64.7)

Rajasthan											
Indian	271 (53.7)	12 (48)	13 (61.9)	103 (51.2)	10 (30.3)	133 (58.6)	50 (56.2)	148 (59.2)	25 (69.4)	62 (55.9)	296 (53.7)
State/ religion	51 (10.1)	3 (12)	3 (14.3)	24 (11.9)	12 (36.4)	15 (6.6)	6 (6.7)	26 (10.4)	2 (5.6)	5 (4.5)	57 (10.3)
Local	27 (5.3)	0 (0)	0 (0)	11 (5.5)	2 (6.1)	11 (4.8)	3 (3.4)	5 (2)	2 (5.6)	4 (3.6)	27 (4.9)
Other	156 (30.9)	10 (40)	5 (23.8)	63 (31.3)	9 (27.3)	68 (30)	30 (33.7)	71 (28.4)	7 (19.4)	40 (36)	171 (31)
Tamil Nadu											
Indian	337 (63.7)	14 (43.8)	8 (50)	82 (60.7)	8 (88.9)	137 (58.3)	132 (66.7)	175 (58.9)	80 (63.5)	98 (68.5)	359 (62.2)
State/ religion	88 (16.6)	4 (12.5)	1 (6.3)	23 (17)	1 (11.1)	37 (15.7)	32 (16.2)	52 (17.5)	22 (17.5)	16 (11.2)	93 (16.1)
Local	85 (16.1)	13 (40.6)	5 (31.3)	27 (20)	0 (0)	51 (21.7)	25 (12.6)	54 (18.2)	23 (18.3)	24 (16.8)	103 (17.9)
Other	19 (3.6)	1 (3.1)	2 (12.5)	3 (2.2)	0 (0)	10 (4.3)	9 (4.5)	16 (5.4)	1 (0.8)	5 (3.5)	22 (3.8)
Uttar Pradesh											
Indian	79 (14.9)	8 (11.6)	(0)	16 (9.5)	0 (0)	43 (16.9)	26 (16)	29 (11.9)	14 (9.7)	37 (19.7)	87 (14.5)
State/ religion	38 (7.2)	4 (5.8)	(0)	9 (5.4)	3 (25)	14 (5.5)	16 (9.9)	19 (7.8)	9 (6.3)	10 (5.3)	42 (7)
Local	117 (22)	20 (29)	(0)	43 (25.6)	3 (25)	61 (24)	30 (18.5)	61 (25)	33 (22.9)	38 (20.2)	137 (22.8)
Other	297 (55.9)	37 (53.6)	(0)	100 (59.5)	6 (50)	136 (53.5)	90 (55.6)	135 (55.3)	88 (61.1)	103 (54.8)	334 (55.7)
West Bengal											
Indian	115 (25.5)	50 (49)	0 (0)	41 (22.2)	2 (3.1)	12 (57.1)	109 (38.2)	83 (27.4)	37 (38.5)	25 (25.5)	165 (29.6)
State/ religion	73 (16.2)	2 (2)	0 (0)	27 (14.6)	7 (10.9)	0 (0)	40 (14)	34 (11.2)	12 (12.5)	15 (15.3)	75 (13.5)
Local	12 (2.7)	4 (3.9)	0 (0)	6 (3.2)	1 (1.6)	1 (4.8)	8 (2.8)	9 (3)	1 (1)	3 (3.1)	16 (2.9)
Other	251 (55.7)	46 (45.1)	4 (100)	111 (60)	54 (84.4)	8 (38.1)	128 (44.9)	177 (58.4)	46 (47.9)	55 (56.1)	301 (54)

Total											
Indian	1757 (45.5)	226 (29.4)	207 (26.7)	455 (41.7)	225 (26)	656 (46)	848 (42)	680 (36.2)	399 (42.5)	831 (44.3)	2190 (40.5)
State/ religion	400 (10.4)	67 (8.7)	88 (11.3)	108 (9.9)	92 (10.6)	143 (10)	210 (10.4)	185 (9.9)	97 (10.3)	175 (9.3)	555 (10.3)
Local	589 (15.2)	83 (10.8)	62 (8)	158 (14.5)	55 (6.4)	202 (14.2)	321 (15.9)	274 (14.6)	118 (12.6)	276 (14.7)	734 (13.6)
Other	1117 (28.9)	392 (51)	419 (54)	370 (33.9)	492 (56.9)	424 (29.8)	639 (31.7)	739 (39.4)	325 (34.6)	595 (31.7)	1928 (35.7)

Source : Primary Research, TISS, 2009

TABLE 6.10**Percentage of Youth who Practice a Religion by Age, Sex and Place of Residence**

State	Age			Sex		Place of Residence		Total
	<18	18-24	25-35	Male	Female	Rural	Urban	
A & N Island	6 (35.3)	15 (27.8)	10 (23.8)	13 (25)	18 (29.5)	31 (35.2)	0 (0)	31 (27.4)
Assam	97 (83.6)	108 (80.6)	188 (81.7)	214 (80.1)	177 (83.9)	211 (77.6)	182 (87.5)	393 (81.9)
Delhi	111 (85.4)	156 (87.2)	207 (90.4)	236 (84.9)	236 (91.5)	198 (89.6)	276 (87.1)	474 (88.1)
Jammu & Kashmir	87 (88.8)	170 (85.4)	194 (86.2)	257 (88.6)	194 (83.6)	376 (87.4)	74 (81.3)	451 (86.4)
Kerala	49 (89.1)	73 (85.9)	126 (85.7)	149 (90.3)	100 (81.3)	210 (87.9)	39 (79.6)	248 (86.4)
Maharashtra	69 (54.8)	90 (58.8)	152 (62.3)	138 (50.2)	173 (70)	168 (56.4)	143 (63.6)	311 (59.5)
Nagaland	96 (77.4)	147 (85.5)	168 (91.3)	218 (83.5)	190 (88)	273 (87.2)	138 (82.6)	411 (85.6)
Rajasthan	80 (80.8)	136 (80.5)	208 (76.8)	336 (83.6)	85 (63.4)	304 (83.3)	120 (69)	424 (78.7)
Tamil Nadu	97 (89)	168 (83.2)	228 (86.7)	212 (73.1)	281 (98.9)	412 (86.7)	81 (81.8)	493 (85.9)
Uttar Pradesh	140 (89.2)	219 (92.8)	180 (93.8)	228 (83.5)	311 (99.7)	377 (91.5)	162 (93.6)	539 (92.1)
West Bengal	71 (61.2)	120 (61.2)	144 (62.9)	166 (60.8)	168 (63.4)	226 (62.6)	109 (60.6)	335 (61.9)
Total	903 (78.7)	1402 (78.8)	1805 (80)	2167 (76.7)	1933 (82.5)	2786 (80.2)	1324 (77.5)	4110 (79.3)

Source : Primary Research, TISS, 2009

Figures in brackets are percentages

TABLE 6.11

Percentage of Youth who practice a Religion by Caste, Religion and Standard of Living

State	Religion			Caste				Standard of Living			Total
	Hindu	Muslim	Other	SC	ST	OBC	Others	Low	Middle	High	
A & N Island	2 (2.8)	0 (0)	29 (74.4)	(0)	15 (93.8)	2 (10.5)	14 (17.9)	22 (52.4)	6 (20.7)	1 (2.7)	31 (27.4)
Assam	283 (78)	43 (93.5)	67 (95.7)	42 (67.7)	68 (88.3)	179 (82.5)	101 (83.5)	123 (85.4)	73 (80.2)	98 (87.5)	393 (82)
Delhi	395 (88.8)	55 (84.6)	23 (85.2)	79 (84.9)	10 (90.9)	64 (95.5)	321 (87.5)	7 (58.3)	21 (87.5)	399 (89.5)	473 (88.1)
Jammu & Kashmir	143 (70.8)	306 (96.2)	2 (100)	58 (75.3)	93 (89.4)	24 (92.3)	275 (87.6)	140 (94.6)	92 (80.7)	149 (82.3)	451 (86.4)
Kerala	169 (85.8)	30 (90.9)	50 (86.2)	34 (85)	13 (92.9)	112 (91.8)	90 (80.4)	20 (87)	38 (77.6)	163 (88.6)	249 (86.5)
Maharashtra	278 (60.4)	9 (33.3)	24 (66.7)	51 (66.2)	20 (80)	118 (57.6)	122 (56.5)	129 (54.9)	70 (65.4)	108 (62.1)	311 (59.5)
Nagaland	15 (83.3)	8 (100)	388 (85.5)	4 (22.2)	381 (88.2)	8 (100)	18 (81.8)	132 (88)	90 (95.7)	142 (87.7)	411 (85.6)
Rajasthan	386 (78)	19 (82.6)	19 (90.5)	137 (68.5)	29 (93.5)	180 (81.8)	78 (89.7)	200 (81.6)	30 (85.7)	94 (87)	424 (78.7)
Tamil Nadu	445 (84.6)	32 (100)	16 (100)	114 (84.4)	5 (55.6)	201 (86.3)	173 (87.8)	252 (85.4)	105 (83.3)	125 (88)	493 (85.9)
Uttar Pradesh	474 (91.5)	65 (97)	(0)	153 (95)	9 (75)	224 (90.3)	149 (93.1)	222 (91.7)	122 (91)	172 (93)	539 (92.1)
West Bengal	246 (56.2)	85 (85.9)	4 (100)	105 (58.7)	48 (81.4)	10 (52.6)	170 (60.3)	83 (28.5)	54 (56.3)	56 (58.9)	335 (61.9)
Total	2836 (76)	652 (90.6)	622 (85.6)	777 (74.6)	691 (87.5)	1122 (81.1)	1511 (77.2)	1455 (79.6)	689 (76.6)	1490 (81.6)	4110 (79.3)

Source : Primary Research, TISS, 2009

Figures in brackets are percentages

TABLE 6.12
Amenities Accessed by Youth (age group 15-35)

States	Radio	Television	Refrigerator	Bicycle	Motorcycle/ Scooter	Car
Uttaranchal	35.1	66.9	30.0	42.0	24.0	3.4
Jharkhand	24.2	30.9	8.8	68.1	16.3	2.0
Bihar	34.9	22.7	4.8	59.2	9.8	1.0
Maharashtra	34.4	64.1	23.3	40.7	22.8	3.6
Uttar Pradesh	38.9	41.0	12.1	78.5	19.8	1.8
Chhattisgarh	21.2	40.8	9.6	75.9	19.4	2.1
Tamil Nadu	41.2	59.0	12.2	52.2	23.7	1.5
Himachal Pradesh	49.1	75.7	39.4	14.6	12.6	4.6
Manipur	69.7	53.1	13.3	59.3	24.1	5.6
Orissa	25.3	34.9	9.3	70.5	16.5	1.2
Karnataka	34.9	57.3	12.7	38.5	20.9	2.7
Punjab	32.4	84.4	59.2	77.7	44.3	9.4
Andhra Pradesh	17.5	56.5	11.3	46.7	15.4	1.1
Haryana	31.4	69.9	42.7	61.1	29.0	4.8
Sikkim	24.6	63.2	19.6	1.8	3.5	8.8
West Bengal	35.3	36.4	9.8	66.8	9.1	1.1
Goa	50.8	82.6	56.8	32.6	53.0	16.7
Kerala	55.0	67.5	33.4	26.3	23.9	7.3
Arunachal Pradesh	34.0	48.5	14.4	25.8	16.5	6.2
Mizoram	43.0	55.7	39.2	8.9	15.2	8.9
Nagaland	33.6	44.8	12.8	13.5	6.4	5.6
Tripura	24.1	50.0	9.7	51.2	10.8	1.8
Meghalaya	31.0	48.8	12.3	14.5	5.0	8.3
Gujarat	29.7	58.9	24.5	51.2	30.8	2.5
Madhya Pradesh	23.8	41.4	12.3	54.1	19.7	2.9
Rajasthan	28.0	43.1	16.3	43.9	24.7	3.6
J & K	71.5	67.1	27.2	18.8	14.2	6.6
Delhi	54.0	89.8	67.5	38.7	39.8	14.4
Assam	31.4	38.2	6.5	66.3	11.7	3.0
India	33.3	48.7	16.3	56.5	19.7	2.7

Source : NFHS 3, 2005-06

TABLE 6.13

Predominant form of Dress Styles of Youth according to Age, Sex and Place of Residence

State	Age			Sex		Place of Residence		Total
	<18	18-24	25-35	Male	Female	Rural	Urban	
A & N Island								
Western	1 (5.3)	1 (1.7)	3 (6.8)	3 (5.6)	2 (3)	5 (5.2)	0 (0)	5 (4.1)
Indian	18 (94.7)	54 (93.1)	41 (93.2)	49 (90.7)	64 (95.5)	88 (91.7)	25 (100)	113 (93.4)
Both equally	0 (0)	3 (5.2)	0 (0)	2 (3.7)	1 (1.5)	3 (3.1)	0 (0)	3 (2.5)
Assam								
Western	30 (23.3)	20 (13.3)	28 (11.9)	25 (8.5)	53 (24.1)	40 (13.9)	38 (16.7)	78 (15.1)
Indian	80 (62)	101 (67.3)	130 (55.1)	187 (63.8)	122 (55.5)	169 (58.9)	142 (62.3)	311 (60.4)
Both equally	10 (7.8)	16 (10.7)	38 (16.1)	42 (14.3)	22 (10)	45 (15.7)	19 (8.3)	64 (12.4)
Regional	9 (7)	13 (8.7)	40 (16.9)	39 (13.3)	23 (10.5)	33 (11.5)	29 (12.7)	62 (12)
Delhi								
Western	49 (37.7)	39 (21.8)	31 (13.5)	99 (35.6)	19 (7.4)	38 (17.2)	81 (25.6)	119 (22.1)
Indian	36 (27.7)	54 (30.2)	111 (48.5)	20 (7.2)	181 (70.2)	92 (41.6)	109 (34.4)	201 (37.4)
Both equally	45 (34.6)	84 (46.9)	86 (37.6)	158 (56.8)	56 (21.7)	90 (40.7)	125 (39.4)	215 (40)
Regional	0 (0)	2 (1.1)	1 (0.4)	1 (0.4)	2 (0.8)	1 (0.5)	2 (0.6)	3 (0.6)
Jammu & Kashmir								
Western	0 (0)	1 (0.5)	4 (1.6)	4 (1.3)	1 (0.4)	5 (1.1)	0 (0)	5 (0.9)
Indian	36 (35.3)	96 (44)	119 (49)	108 (34.3)	143 (57.7)	193 (41.1)	58 (63)	251 (44.6)
Both equally	13 (12.7)	29 (13.3)	31 (12.8)	57 (18.1)	16 (6.5)	68 (14.5)	5 (5.4)	73 (13)
Regional	53 (52)	92 (42.2)	89 (36.6)	146 (46.3)	88 (35.5)	204 (43.4)	29 (31.5)	234 (41.6)
Kerala								
Western	10 (17.9)	13 (14.9)	24 (16)	20 (11.8)	27 (21.8)	39 (16)	8 (15.7)	47 (16)
Indian	32 (57.1)	48 (55.2)	93 (62)	138 (81.2)	36 (29)	146 (60.1)	28 (54.9)	173 (59)
Both equally	12 (21.4)	20 (23)	29 (19.3)	10 (5.9)	51 (41.1)	47 (19.3)	14 (27.5)	61 (20.8)
Regional	2 (3.6)	6 (6.9)	4 (2.7)	2 (1.2)	10 (8.1)	11 (4.5)	1 (2)	12 (4.1)
Maharashtra								
Western	64 (50.8)	82 (53.6)	108 (44.8)	190 (69.6)	64 (26)	148 (50.2)	106 (47.1)	254 (48.8)
Indian	48 (38.1)	53 (34.6)	102 (42.3)	33 (12.1)	169 (68.7)	108 (36.6)	95 (42.2)	203 (39)
Both equally	6 (4.8)	7 (4.6)	12 (5)	19 (7)	6 (2.4)	15 (5.1)	10 (4.4)	25 (4.8)
Regional	8 (6.3)	11 (7.2)	19 (7.9)	31 (11.4)	7 (2.8)	24 (8.1)	14 (6.2)	38 (7.3)

Nagaland								
Western	103 (87.3)	116 (69.5)	126 (67.4)	201 (78.8)	141 (65.9)	220 (73.3)	125 (72.7)	345 (73.1)
Indian	1 (0.8)	10 (6)	6 (3.2)	2 (0.8)	15 (7)	6 (2)	11 (6.4)	17 (3.6)
Both equally	4 (3.4)	21 (12.6)	27 (14.4)	30 (11.8)	22 (10.3)	25 (8.3)	27 (15.7)	52 (11)
Regional	10 (8.5)	20 (12)	28 (15)	22 (8.6)	36 (16.8)	49 (16.3)	9 (5.2)	58 (12.3)
Rajasthan								
Western	14 (14.1)	9 (5.6)	17 (6.8)	33 (8.4)	7 (6.1)	19 (5.3)	21 (13.7)	40 (7.8)
Indian	34 (34.3)	49 (30.6)	74 (29.5)	115 (29.3)	42 (36.8)	66 (18.5)	91 (59.5)	157 (30.8)
Both equally	4 (4)	12 (7.5)	7 (2.8)	22 (5.6)	1 (0.9)	17 (4.8)	6 (3.9)	23 (4.5)
Regional	47 (47.5)	90 (56.3)	153 (61)	223 (56.7)	64 (56.1)	255 (71.4)	35 (22.9)	290 (56.9)
Tamil Nadu								
Western	21 (19.1)	41 (20.2)	35 (13.3)	92 (31.6)	5 (1.7)	79 (16.6)	18 (18)	97 (16.8)
Indian	24 (21.8)	55 (27.1)	74 (28)	98 (33.7)	55 (19.2)	123 (25.8)	30 (30)	153 (26.5)
Both equally	13 (11.8)	20 (9.9)	17 (6.4)	14 (4.8)	36 (12.6)	41 (8.6)	9 (9)	50 (8.7)
Regional	52 (47.3)	87 (42.9)	138 (52.3)	87 (29.9)	190 (66.4)	234 (49.1)	43 (43)	277 (48)
Uttar Pradesh								
Western	85 (52.5)	109 (45.2)	100 (51.3)	277 (96.9)	17 (5.4)	213 (50.4)	81 (46.3)	294 (49.2)
Indian	68 (42)	125 (51.9)	90 (46.2)	6 (2.1)	277 (88.8)	204 (48.2)	79 (45.1)	283 (47.3)
Both equally	9 (5.6)	7 (2.9)	5 (2.6)	3 (1)	18 (5.8)	6 (1.4)	15 (8.6)	21 (3.5)
West Bengal								
Western	8 (6.6)	11 (5.5)	10 (4.3)	20 (7.2)	8 (2.9)	17 (4.6)	12 (6.6)	29 (5.3)
Indian	81 (66.9)	146 (73)	188 (81.4)	187 (67.8)	226 (82.8)	283 (76.3)	132 (72.9)	415 (75.2)
Both equally	30 (24.8)	42 (21)	31 (13.4)	64 (23.2)	39 (14.3)	68 (18.3)	35 (19.3)	103 (18.7)
Regional	2 (1.7)	1 (0.5)	2 (0.9)	5 (1.8)	0 (0)	3 (0.8)	2 (1.1)	5 (0.9)
Total								
Western	385 (32.8)	442 (24.3)	486 (21.4)	964 (33.4)	344 (14.6)	823 (23.2)	490 (28.5)	1313 (25)
Indian	458 (39.1)	791 (43.6)	1028 (45.3)	943 (32.7)	1330 (56.3)	1478 (41.8)	800 (46.5)	2277 (43.3)
Both equally	146 (12.5)	261 (14.4)	283 (12.5)	421 (14.6)	268 (11.3)	425 (12)	265 (15.4)	690 (13.1)
Regional	183 (15.6)	322 (17.7)	474 (20.9)	556 (19.3)	420 (17.8)	814 (23)	164 (9.5)	979 (18.6)

Source : Primary Research, TISS, 2009

Figures in brackets are percentages

TABLE 6.14

Predominant form of Dress Style of Youth according to Religion, Caste and Standard of Living

State	Religion			Caste				Standard of Living			Total
	Hindu	Muslim	Others	SC	ST	OBC	Others	Low	Middle	High	
A & N Island											
Western	2 (2.6)	0 (0)	3 (7.3)		0 (0)	0 (0)	5 (6)	3 (6.3)	1 (3.2)	1 (2.8)	5 (4.1)
Indian	74 (94.9)	2 (100)	37 (90.2)		18 (94.7)	19 (100)	76 (91.6)	43 (89.6)	29 (93.5)	35 (97.2)	113 (93.4)
Both equally	2 (2.6)	0 (0)	1 (2.4)		1 (5.3)	0 (0)	2 (2.4)	2 (4.2)	1 (3.2)	0 (0)	3 (2.5)
Assam											
Western	56 (14.4)	13 (24.1)	9 (12.9)	11 (15.9)	15 (16.7)	28 (12.5)	24 (18.6)	15 (10.2)	16 (17)	22 (18)	78 (15.2)
Indian	235 (60.3)	30 (55.6)	45 (64.3)	48 (69.6)	52 (57.8)	140 (62.5)	70 (54.3)	91 (61.9)	55 (58.5)	69 (56.6)	310 (60.3)
Both equally	47 (12.1)	5 (9.3)	12 (17.1)	9 (13)	12 (13.3)	25 (11.2)	18 (14)	16 (10.9)	7 (7.4)	22 (18)	64 (12.5)
Regional	52 (13.3)	6 (11.1)	4 (5.7)	1 (1.4)	11 (12.2)	31 (13.8)	17 (13.2)	25 (17)	16 (17)	9 (7.4)	62 (12.1)
Delhi											
Western	96 (21.6)	13 (20)	9 (33.3)	16 (17.2)	4 (36.4)	6 (9)	93 (25.3)	2 (16.7)	2 (8.3)	93 (20.9)	118 (22)
Indian	167 (37.5)	31 (47.7)	3 (11.1)	30 (32.3)	2 (18.2)	34 (50.7)	135 (36.8)	6 (50)	12 (50)	173 (38.8)	201 (37.4)
Both equally	179 (40.2)	21 (32.3)	15 (55.6)	47 (50.5)	5 (45.5)	26 (38.8)	137 (37.3)	4 (33.3)	10 (41.7)	177 (39.7)	215 (40)
Regional	3 (0.7)	0 (0)	0 (0)	0 (0)	0 (0)	1 (1.5)	2 (0.5)	0 (0)	0 (0)	3 (0.7)	3 (0.6)
Jammu & Kashmir											
Western	4 (1.8)	1 (0.3)	0 (0)	1 (1.2)	0 (0)	1 (3.4)	3 (0.9)	1 (0.6)	1 (0.8)	2 (1)	5 (0.9)
Indian	195 (88.6)	55 (16.2)	1 (33.3)	79 (91.9)	24 (20.7)	6 (20.7)	142 (42.9)	45 (28)	52 (43)	124 (64.6)	251 (44.6)
Both equally	7 (3.2)	66 (19.4)	0 (0)	3 (3.5)	56 (48.3)	1 (3.4)	13 (3.9)	17 (10.6)	22 (18.2)	27 (14.1)	73 (13)
Regional	14 (6.4)	218 (64.1)	2 (66.7)	3 (3.5)	36 (31)	21 (72.4)	173 (52.3)	98 (60.9)	46 (38)	39 (20.3)	234 (41.6)

Kerala											
Western	29 (14.4)	5 (15.2)	13 (22)	6 (15.4)	5 (33.3)	17 (13.6)	19 (16.5)	2 (8.7)	6 (11.3)	31 (16.7)	47 (16)
Indian	124 (61.4)	19 (57.6)	31 (52.5)	24 (61.5)	7 (46.7)	81 (64.8)	62 (53.9)	15 (65.2)	44 (83)	98 (52.7)	174 (59.2)
Both equally	42 (20.8)	7 (21.2)	12 (20.3)	9 (23.1)	3 (20)	20 (16)	29 (25.2)	6 (26.1)	3 (5.7)	49 (26.3)	61 (20.7)
Regional	7 (3.5)	2 (6.1)	3 (5.1)	0 (0)	0 (0)	7 (5.6)	5 (4.3)	0 (0)	0 (0)	8 (4.3)	12 (4.1)
Maharashtra											
Western	228 (49.8)	14 (53.8)	12 (33.3)	38 (49.4)	12 (48)	89 (43.8)	115 (53.5)	126 (53.6)	55 (52.4)	72 (41.6)	254 (48.8)
Indian	176 (38.4)	7 (26.9)	20 (55.6)	31 (40.3)	11 (44)	90 (44.3)	71 (33)	85 (36.2)	42 (40)	72 (41.6)	203 (39)
Both equally	25 (5.5)	0 (0)	0 (0)	3 (3.9)	0 (0)	8 (3.9)	14 (6.5)	9 (3.8)	5 (4.8)	10 (5.8)	25 (4.8)
Regional	29 (6.3)	5 (19.2)	4 (11.1)	5 (6.5)	2 (8)	16 (7.9)	15 (7)	15 (6.4)	3 (2.9)	19 (11)	38 (7.3)
Nagaland											
Western	10 (50)	6 (75)	329 (74.1)	6 (75)	328 (75.8)	4 (50)	7 (30.4)	108 (72.5)	73 (76.8)	122 (71.8)	345 (73.1)
Indian	6 (30)	0 (0)	11 (2.5)	0 (0)	7 (1.6)	0 (0)	10 (43.5)	4 (2.7)	3 (3.2)	4 (2.4)	17 (3.6)
Both equally	4 (20)	2 (25)	46 (10.4)	0 (0)	43 (9.9)	3 (37.5)	6 (26.1)	3 (2)	10 (10.5)	33 (19.4)	52 (11)
Regional	0 (0)	0 (0)	58 (13.1)	2 (25)	55 (12.7)	1 (12.5)	0 (0)	34 (22.8)	9 (9.5)	11 (6.5)	58 (12.3)
Rajasthan											
Western	32 (6.9)	4 (17.4)	4 (19)	8 (4.5)	3 (9.4)	15 (7)	14 (16.5)	11 (4.6)	3 (8.6)	12 (11.2)	40 (7.8)
Indian	133 (28.5)	14 (60.9)	10 (47.6)	64 (36)	0 (0)	63 (29.4)	29 (34.1)	47 (19.8)	15 (42.9)	64 (59.8)	157 (30.8)
Both equally	22 (4.7)	0 (0)	1 (4.8)	3 (1.7)	11 (34.4)	7 (3.3)	2 (2.4)	15 (6.3)	3 (8.6)	3 (2.8)	23 (4.5)
Regional	279 (59.9)	5 (21.7)	6 (28.6)	103 (57.9)	18 (56.3)	129 (60.3)	40 (47.1)	164 (69.2)	14 (40)	28 (26.2)	290 (56.9)

Tamil Nadu											
Western	96 (18.1)	1 (3.1)	0 (0)	22 (16.3)	0 (0)	20 (8.5)	55 (27.8)	31 (10.4)	30 (23.8)	34 (23.8)	97 (16.8)
Indian	130 (24.6)	17 (53.1)	6 (37.5)	31 (23)	3 (33.3)	74 (31.5)	45 (22.7)	95 (32)	23 (18.3)	33 (23.1)	153 (26.5)
Both equally	50 (9.5)	0 (0)	0 (0)	4 (3)	2 (22.2)	21 (8.9)	23 (11.6)	19 (6.4)	12 (9.5)	18 (12.6)	50 (8.7)
Regional	253 (47.8)	14 (43.8)	10 (62.5)	78 (57.8)	4 (44.4)	120 (51.1)	75 (37.9)	152 (51.2)	61 (48.4)	58 (40.6)	277 (48)
Uttar Pradesh											
Western	261 (49.3)	33 (47.8)		66 (39.5)	12 (100)	143 (56.3)	73 (45.1)	91 (37.6)	92 (63.9)	99 (52.7)	294 (49.2)
Indian	247 (46.7)	36 (52.2)		97 (58.1)	0 (0)	103 (40.6)	80 (49.4)	149 (61.6)	48 (33.3)	76 (40.4)	283 (47.3)
Both equally	21 (4)	0 (0)		4 (2.4)	0 (0)	8 (3.1)	9 (5.6)	2 (0.8)	4 (2.8)	13 (6.9)	21 (3.5)
West Bengal											
Western	23 (5.2)	6 (5.9)	0 (0)	9 (4.9)	2 (3.1)	1 (4.8)	17 (6)	16 (5.3)	4 (4.2)	6 (6.2)	29 (5.3)
Indian	334 (74.9)	78 (76.5)	3 (75)	127 (69.4)	37 (57.8)	17 (81)	232 (82.3)	222 (73.3)	72 (75.8)	76 (78.4)	415 (75.2)
Both equally	84 (18.8)	18 (17.6)	1 (25)	45 (24.6)	23 (35.9)	2 (9.5)	33 (11.7)	60 (19.8)	19 (20)	15 (15.5)	103 (18.7)
Regional	5 (1.1)	0 (0)	0 (0)	2 (1.1)	2 (3.1)	1 (4.8)	0 (0)	5 (1.7)	0 (0)	0 (0)	5 (0.9)
Total											
Western	837 (22.1)	96 (12.7)	379 (52.6)	183 (17.7)	381 (46.1)	324 (23.2)	425 (21.4)	406 (21.9)	283 (30.7)	494 (26.6)	1312 (25)
Indian	1821 (48.1)	289 (38.3)	167 (23.2)	531 (51.3)	161 (19.5)	627 (44.8)	952 (47.8)	802 (43.3)	395 (42.8)	824 (44.3)	2277 (43.3)
Both equally	483 (12.8)	119 (15.8)	88 (12.2)	127 (12.3)	156 (18.9)	121 (8.6)	286 (14.4)	153 (8.3)	96 (10.4)	367 (19.7)	690 (13.1)
Regional	642 (17)	250 (33.2)	87 (12.1)	194 (18.7)	128 (15.5)	327 (23.4)	327 (16.4)	493 (26.6)	149 (16.1)	175 (9.4)	979 (18.6)

Source : Primary Research, TISS, 2009

Figures in brackets are percentages

TABLE 6.15

Food Preferences of Youth by Age, Sex and Place of Residence

State	Age			Sex		Place of Residence		Total
	<18	18-24	25-35	Male	Female	Rural	Urban	
A & N Island								
Indian	9 (47.4)	22 (36.7)	19 (42.2)	24 (42.9)	26 (38.2)	49 (49.5)	1 (4)	50 (40.3)
Others*	10 (52.6)	38 (63.3)	26 (57.8)	32 (57.1)	42 (61.8)	50 (50.5)	24 (96)	74 (59.7)
Assam								
Indian	68 (53.5)	61 (40.4)	128 (53.6)	146 (50.9)	109 (47.8)	132 (45.7)	125 (54.8)	257 (49.7)
International	15 (11.8)	16 (10.6)	16 (6.7)	5 (1.7)	42 (18.4)	25 (8.7)	22 (9.6)	47 (9.1)
Others*	44 (34.6)	74 (49)	95 (39.7)	136 (47.4)	77 (33.8)	132 (45.7)	81 (35.5)	213 (41.2)
Delhi								
Indian	46 (35.4)	80 (44.7)	102 (44.7)	168 (60.4)	59 (23)	91 (41.2)	137 (43.4)	228 (42.5)
International	27 (20.8)	36 (20.1)	39 (17.1)	66 (23.7)	36 (14)	39 (17.6)	63 (19.9)	102 (19)
Others*	57 (43.8)	63 (35.2)	87 (38.2)	44 (15.8)	162 (63)	91 (41.2)	116 (36.7)	207 (38.5)
Jammu & Kashmir								
Indian	24 (23.5)	35 (16.4)	35 (14.7)	45 (14.6)	49 (19.9)	73 (15.9)	20 (21.5)	94 (17)
International	0 (0)	1 (0.5)	0 (0)	0 (0)	1 (0.4)	1 (0.2)	0 (0)	1 (0.2)
Others*	78 (76.5)	178 (83.2)	203 (85.3)	263 (85.4)	196 (79.7)	386 (83.9)	73 (78.5)	459 (82.9)
Kerala								
Indian	42 (76.4)	69 (80.2)	125 (83.3)	142 (85)	95 (76)	200 (83.3)	37 (71.2)	236 (81.1)
International	3 (5.5)	6 (7)	7 (4.7)	1 (0.6)	15 (12)	9 (3.8)	7 (13.5)	16 (5.5)
Others*	10 (18.2)	11 (12.8)	18 (12)	24 (14.4)	15 (12)	31 (12.9)	8 (15.4)	39 (13.4)
Maharashtra								
Indian	71 (56.3)	102 (66.7)	145 (59.9)	151 (55.3)	166 (67.2)	166 (56.1)	152 (67.6)	318 (61)
International	6 (4.8)	7 (4.6)	23 (9.5)	23 (8.4)	13 (5.3)	20 (6.8)	16 (7.1)	36 (6.9)
Others*	49 (38.9)	44 (28.8)	74 (30.6)	99 (36.3)	68 (27.5)	110 (37.2)	57 (25.3)	167 (32.1)
Nagaland								
Indian	57 (50.9)	75 (46)	93 (50.5)	122 (48.8)	102 (49.5)	172 (59.7)	53 (31)	225 (49)
International	4 (3.6)	9 (5.5)	20 (10.9)	19 (7.6)	14 (6.8)	11 (3.8)	22 (12.9)	33 (7.2)
Others*	51 (45.5)	79 (48.5)	71 (38.6)	109 (43.6)	90 (43.7)	105 (36.5)	96 (56.1)	201 (43.8)

Rajasthan								
Indian	78 (84.8)	127 (86.4)	204 (88.3)	304 (84.4)	103 (95.4)	294 (90.5)	115 (79.3)	409 (87)
International	3 (3.3)	12 (8.2)	7 (3)	21 (5.8)	1 (0.9)	3 (0.9)	19 (13.1)	22 (4.7)
Others*	11 (12)	8 (5.4)	20 (8.7)	35 (9.7)	4 (3.7)	28 (8.6)	11 (7.6)	39 (8.3)
Tamil Nadu								
Indian	73 (67)	149 (73.4)	219 (83.9)	231 (79.9)	210 (73.9)	367 (77.6)	74 (74)	441 (77)
International	6 (5.5)	5 (2.5)	12 (4.6)	9 (3.1)	14 (4.9)	16 (3.4)	7 (7)	23 (4)
Others*	30 (27.5)	49 (24.1)	30 (11.5)	49 (17)	60 (21.1)	90 (19)	19 (19)	109 (19)
Uttar Pradesh								
Indian	55 (34)	81 (33.8)	86 (43.9)	100 (35.1)	122 (39)	195 (46)	27 (15.5)	222 (37.1)
International	48 (29.6)	61 (25.4)	54 (27.6)	131 (46)	32 (10.2)	104 (24.5)	59 (33.9)	163 (27.3)
Others*	59 (36.4)	98 (40.8)	56 (28.6)	54 (18.9)	159 (50.8)	125 (29.5)	88 (50.6)	213 (35.6)
West Bengal								
Indian	104 (93.7)	178 (91.8)	217 (96.4)	252 (93.7)	244 (94.6)	334 (93.3)	165 (95.9)	499 (94.2)
Others*	7 (6.3)	16 (8.2)	8 (3.6)	17 (6.3)	14 (5.4)	24 (6.7)	7 (4.1)	31 (5.8)
Total								
Indian	627 (54.8)	979 (54.7)	1373 (61.3)	1685 (59.7)	1285 (54.9)	2073 (59.7)	906 (53.3)	2979 (57.6)
International	112 (9.8)	153 (8.5)	178 (7.9)	275 (9.7)	168 (7.2)	228 (6.6)	215 (12.6)	443 (8.6)
Others*	406 (35.5)	658 (36.8)	688 (30.7)	862 (30.5)	887 (37.9)	1172 (33.7)	580 (34.1)	1752 (33.9)

*Other includes- Pepsi/coca cola, pizza/burger and any other

Source : Primary Research, TISS, 2009

Figures in brackets are percentages

TABLE 6.16

Food Preferences of Youth by Religion, Caste and Standard of Living

State	Religion			Caste				Standard of Living			Total
	Hindu	Muslim	Others	SC	ST	OBC	Others	Low	Middle	High	
A & N Island											
Indian	15 (19)	0 (0)	35 (81.4)		15 (78.9)	4 (20)	31 (36.5)	34 (69.4)	11 (34.4)	2 (5.4)	50 (40.3)
Others*	64 (81)	2 (100)	8 (18.6)		4 (21.1)	16 (80)	54 (63.5)	15 (30.6)	21 (65.6)	35 (94.6)	74 (59.7)
Assam											
Indian	205 (52.6)	25 (44.6)	26 (37.1)	39 (56.5)	35 (38.5)	117 (52.7)	63 (47.7)	66 (45.2)	46 (46.9)	53 (42.7)	256 (49.6)
International	26 (6.7)	10 (17.9)	11 (15.7)	2 (2.9)	13 (14.3)	20 (9)	12 (9.1)	12 (8.2)	13 (13.3)	11 (8.9)	47 (9.1)
Others*	159 (40.8)	21 (37.5)	33 (47.1)	28 (40.6)	43 (47.3)	85 (38.3)	57 (43.2)	68 (46.6)	39 (39.8)	60 (48.4)	213 (41.3)
Delhi											
Indian	187 (42.1)	31 (47.7)	9 (33.3)	41 (44.6)	3 (27.3)	34 (50.7)	150 (40.9)	8 (66.7)	7 (29.2)	194 (43.6)	227 (42.4)
International	85 (19.1)	10 (15.4)	7 (25.9)	24 (26.1)	4 (36.4)	7 (10.4)	67 (18.3)	1 (8.3)	5 (20.8)	84 (18.9)	102 (19)
Others*	172 (38.7)	24 (36.9)	11 (40.7)	27 (29.3)	4 (36.4)	26 (38.8)	150 (40.9)	3 (25)	12 (50)	167 (37.5)	207 (38.6)
Jammu & Kashmir											
Indian	2 (0.9)	92 (27.9)	0 (0)	1 (1.2)	4 (3.4)	12 (42.9)	76 (23.6)	41 (26.3)	19 (15.8)	18 (9.4)	94 (17)
International	0 (0)	1 (0.3)	0 (0)	0 (0)	1 (0.8)	0 (0)	0 (0)	0 (0)	1 (0.8)	0 (0)	1 (0.2)
Others*	219 (99.1)	237 (71.8)	3 (100)	84 (98.8)	113 (95.8)	16 (57.1)	246 (76.4)	115 (73.7)	100 (83.3)	174 (90.6)	459 (82.9)

Kerala											
Indian	159 (79.9)	28 (84.8)	50 (83.3)	31 (77.5)	12 (80)	103 (83.1)	91 (80.5)	19 (82.6)	45 (86.5)	146 (78.5)	237 (81.2)
International	9 (4.5)	3 (9.1)	4 (6.7)	4 (10)	2 (13.3)	5 (4)	5 (4.4)	2 (8.7)	0 (0)	13 (7)	16 (5.5)
Others*	31 (15.6)	2 (6.1)	6 (10)	5 (12.5)	1 (6.7)	16 (12.9)	17 (15)	2 (8.7)	7 (13.5)	27 (14.5)	39 (13.4)
Maharashtra											
Indian	276 (60.1)	17 (65.4)	25 (69.4)	60 (77.9)	20 (80)	89 (43.6)	149 (69.3)	174 (74)	56 (52.8)	83 (48)	318 (61)
International	33 (7.2)	3 (11.5)	0 (0)	2 (2.6)	1 (4)	19 (9.3)	14 (6.5)	13 (5.5)	10 (9.4)	12 (6.9)	36 (6.9)
Others*	150 (32.7)	6 (23.1)	11 (30.6)	15 (19.5)	4 (16)	96 (47.1)	52 (24.2)	48 (20.4)	40 (37.7)	78 (45.1)	167 (32.1)
Nagaland											
Indian	9 (47.4)	2 (25)	214 (49.5)	3 (60)	210 (49.6)	3 (37.5)	9 (39.1)	116 (82.9)	41 (44.6)	44 (26)	225 (49)
International	0 (0)	0 (0)	33 (7.6)	0 (0)	32 (7.6)	0 (0)	1 (4.3)	1 (0.7)	6 (6.5)	21 (12.4)	33 (7.2)
Others*	10 (52.6)	6 (75)	185 (42.8)	2 (40)	181 (42.8)	5 (62.5)	13 (56.5)	23 (16.4)	45 (48.9)	104 (61.5)	201 (43.8)
Rajasthan											
Indian	372 (86.9)	20 (87)	17 (89.5)	137 (86.7)	18 (100)	188 (88.3)	66 (82.5)	199 (91.7)	28 (84.8)	75 (75)	409 (87)
International	20 (4.7)	2 (8.7)	0 (0)	8 (5.1)	0 (0)	9 (4.2)	4 (5)	3 (1.4)	2 (6.1)	14 (14)	22 (4.7)
Others*	36 (8.4)	1 (4.3)	2 (10.5)	13 (8.2)	0 (0)	16 (7.5)	10 (12.5)	15 (6.9)	3 (9.1)	11 (11)	39 (8.3)
Tamil Nadu											
Indian	409 (77.8)	21 (65.6)	11 (73.3)	115 (86.5)	8 (88.9)	168 (71.5)	150 (76.5)	249 (84.7)	95 (76)	89 (62.2)	441 (77)
International	22 (4.2)	1 (3.1)	0 (0)	6 (4.5)	0 (0)	14 (6)	3 (1.5)	8 (2.7)	7 (5.6)	8 (5.6)	23 (4)
Others*	95 (18.1)	10 (31.3)	4 (26.7)	12 (9)	1 (11.1)	53 (22.6)	43 (21.9)	37 (12.6)	23 (18.4)	46 (32.2)	109 (19)

Uttar Pradesh											
Indian	195 (36.9)	27 (39.1)		80 (47.9)	12 (100)	80 (31.5)	48 (29.6)	133 (54.7)	46 (32.2)	34 (18.1)	222 (37.1)
International	152 (28.7)	11 (15.9)		35 (21)	0 (0)	86 (33.9)	42 (25.9)	35 (14.4)	57 (39.9)	66 (35.1)	163 (27.3)
Others*	182 (34.4)	31 (44.9)		52 (31.1)	0 (0)	88 (34.6)	72 (44.4)	75 (30.9)	40 (28)	88 (46.8)	213 (35.6)
West Bengal											
Indian	397 (93)	98 (99)	4 (100)	149 (88.2)	63 (100)	20 (95.2)	265 (96.4)	280 (94.9)	83 (91.2)	88 (97.8)	499 (94.2)
Others*	30 (7)	1 (1)	0 (0)	20 (11.8)	0 (0)	1 (4.8)	10 (3.6)	15 (5.1)	8 (8.8)	2 (2.2)	31 (5.8)
Total											
Indian	2226 (59.8)	361 (48.6)	391 (55.1)	656 (65.9)	400 (49.8)	818 (58.6)	1098 (55.7)	1319 (72.9)	477 (52.1)	826 (44.7)	2978 (57.6)
International	347 (9.3)	41 (5.5)	55 (7.8)	81 (8.1)	53 (6.6)	160 (11.5)	148 (7.5)	75 (4.1)	101 (11)	229 (12.4)	443 (8.6)
Others*	1148 (30.9)	341 (45.9)	263 (37.1)	258 (25.9)	351 (43.7)	418 (29.9)	724 (36.8)	416 (23)	338 (36.9)	792 (42.9)	1752 (33.9)

*Other food type includes- Pepsi/coca cola, Pizza/burger

Source: Primary Research, TISS, 2009

Figures in brackets are percentages

TABLE 6.17

Preferred TV Programmes of Youth according to Age, Sex and Place of Residence

State	Age			Sex		Place of Residence		Total
	<18	18-24	25-35	Male	Female	Rural	Urban	
A & N Island								
News	0 (0)	0 (0)	1 (2.2)	1 (1.8)	0 (0)	1 (1)	0 (0)	1 (0.8)
Educational	0 (0)	1 (1.7)	0 (0)	1 (1.8)	0 (0)	1 (1)	0 (0)	1 (0.8)
Other*	19 (100)	58 (98.3)	45 (97.8)	55 (96.5)	67 (100)	97 (98)	25 (100)	122 (98.4)
Assam								
News	5 (3.9)	16 (10.6)	39 (16.3)	46 (15.6)	14 (6.3)	34 (11.9)	26 (11.1)	60 (11.5)
Educational	7 (5.4)	3 (2)	11 (4.6)	16 (5.4)	5 (2.2)	5 (1.7)	16 (6.8)	21 (4)
Other*	117 (90.7)	132 (87.4)	190 (79.2)	232 (78.9)	205 (91.5)	247 (86.4)	192 (82.1)	439 (84.4)
Delhi								
News	3 (2.5)	7 (4.4)	28 (13)	38 (15.4)	0 (0)	15 (7.3)	23 (7.9)	38 (7.6)
Educational	4 (3.3)	4 (2.5)	5 (2.3)	8 (3.3)	5 (2)	9 (4.4)	4 (1.4)	13 (2.6)
Other*	114 (94.2)	149 (93.1)	183 (84.7)	200 (81.3)	244 (98)	182 (88.3)	264 (90.7)	446 (89.7)
Jammu & Kashmir								
News	6 (7.1)	19 (9.3)	14 (6.5)	36 (12.2)	3 (1.4)	30 (7.2)	9 (10.5)	39 (7.8)
Educational	0 (0)	2 (1)	1 (0.5)	2 (0.7)	1 (0.5)	2 (0.5)	1 (1.2)	3 (0.6)
Other*	78 (92.9)	183 (89.7)	200 (93)	256 (87.1)	205 (98.1)	385 (92.3)	76 (88.4)	461 (91.7)
Kerala								
News	2 (3.8)	4 (4.8)	14 (10.1)	3 (1.9)	17 (14.5)	18 (8)	2 (3.9)	20 (7.3)
Educational	1 (1.9)	2 (2.4)	0 (0)	1 (0.6)	3 (2.6)	4 (1.8)	0 (0)	3 (1.1)
Other*	49 (94.2)	77 (92.8)	125 (89.9)	154 (97.5)	97 (82.9)	202 (90.2)	49 (96.1)	251 (91.6)
Maharashtra								
News	2 (1.7)	5 (3.4)	9 (3.9)	13 (4.9)	3 (1.3)	12 (4.2)	4 (1.9)	16 (3.2)
Educational	3 (2.5)	1 (0.7)	3 (1.3)	7 (2.7)	0 (0)	4 (1.4)	3 (1.4)	7 (1.4)
Other*	116 (95.9)	140 (95.9)	216 (94.7)	243 (92.4)	228 (98.7)	269 (94.4)	203 (96.7)	472 (95.4)
Nagaland								
News	5 (4.8)	3 (2.1)	14 (8.8)	18 (8)	3 (1.7)	14 (5.5)	8 (5.3)	22 (5.4)
Educational	0 (0)	0 (0)	5 (3.1)	5 (2.2)	0 (0)	3 (1.2)	2 (1.3)	5 (1.2)
Other*	99 (95.2)	142 (97.9)	140 (88.1)	203 (89.8)	176 (98.3)	239 (93.4)	142 (93.4)	381 (93.4)

Rajasthan								
News	11 (15.7)	14 (12.3)	26 (15.9)	50 (17.9)	1 (1.5)	37 (18.3)	14 (9.6)	51 (14.7)
Educational	2 (2.9)	6 (5.3)	4 (2.4)	10 (3.6)	2 (3.1)	9 (4.5)	3 (2.1)	12 (3.4)
Other*	57 (81.4)	94 (82.5)	134 (81.7)	220 (78.6)	62 (95.4)	156 (77.2)	129 (88.4)	285 (81.9)
Tamil Nadu								
News	5 (5.1)	26 (13.5)	53 (21.4)	79 (28.1)	5 (1.9)	74 (16.6)	10 (10.8)	84 (15.6)
Educational	3 (3)	0 (0)	1 (0.4)	1 (0.4)	3 (1.2)	4 (0.9)	0 (0)	4 (0.7)
Other*	91 (91.9)	166 (86.5)	194 (78.2)	201 (71.5)	250 (96.9)	368 (82.5)	83 (89.2)	451 (83.7)
Uttar Pradesh								
News	5 (3.2)	16 (6.9)	27 (15)	46 (17)	2 (0.7)	33 (8.4)	15 (8.7)	48 (8.5)
Educational	3 (1.9)	9 (3.9)	0 (0)	10 (3.7)	2 (0.7)	6 (1.5)	6 (3.5)	12 (2.1)
Other*	147 (94.8)	206 (89.2)	153 (85)	214 (79.3)	292 (98.6)	354 (90.1)	152 (87.9)	506 (89.4)
West Bengal								
News	9 (7.8)	18 (9.2)	35 (15.6)	42 (15.5)	19 (7.3)	36 (10.1)	26 (14.7)	62 (11.6)
Educational	7 (6)	15 (7.7)	8 (3.6)	16 (5.9)	14 (5.4)	18 (5)	12 (6.8)	30 (5.6)
Other*	100 (86.2)	162 (83.1)	181 (80.8)	213 (78.6)	228 (87.4)	304 (84.9)	139 (78.5)	443 (82.8)
Total								
News	53 (5)	128 (7.6)	260 (12.6)	372 (14.1)	67 (3.1)	304 (9.6)	137 (8.4)	441 (9.2)
Educational	30 (2.8)	43 (2.6)	38 (1.8)	77 (2.9)	35 (1.6)	65 (2)	47 (2.9)	111 (2.3)
Other*	987 (92.2)	1509 (89.8)	1761 (85.5)	2191 (83)	2054 (95.3)	2803 (88.4)	1454 (88.8)	4257 (88.5)

*Other includes- Serials, Hindi films, English films, Regional films, Reality shows, Cartoon, Religious channels

Source: Primary Research, TISS, 2009

Figures in brackets are percentages

TABLE 6.18

Preferred TV Programmes of Youth according to Religion, Caste and Standard of Living

State	Religion			Caste				Standard of Living			Total
	Hindu	Muslim	Others	SC	ST	OBC	Others	Low	Middle	High	
A & N Island											
News	0 (0)	0 (0)	1 (2.3)		0 (0)	0 (0)	1 (1.2)	1 (2.1)	0 (0)	0 (0)	1 (0.8)
Educational	0 (0)	0 (0)	1 (2.3)		0 (0)	0 (0)	1 (1.2)	1 (2.1)	0 (0)	0 (0)	1 (0.8)
Other*	79 (100)	2 (100)	41 (95.3)		18 (100)	20 (100)	84 (97.7)	46 (95.8)	32 (100)	37 (100)	122 (98.4)
Assam											
News	46 (11.8)	8 (14)	6 (8.3)	14 (18.2)	11 (12.5)	18 (8.2)	17 (12.8)	16 (11)	8 (8.2)	19 (15.1)	60 (11.6)
Educational	16 (4.1)	1 (1.8)	4 (5.6)	3 (3.9)	4 (4.5)	8 (3.7)	5 (3.8)	3 (2.1)	3 (3.1)	6 (4.8)	21 (4)
Other*	328 (84.1)	48 (84.2)	62 (86.1)	60 (77.9)	73 (83)	193 (88.1)	111 (83.5)	127 (87)	86 (88.7)	101 (80.2)	438 (84.4)
Delhi											
News	29 (7)	8 (14.3)	1 (3.7)	8 (9.4)	1 (9.1)	6 (9.4)	23 (6.8)	1 (10)	0 (0)	33 (7.9)	38 (7.6)
Educational	12 (2.9)	0 (0)	1 (3.7)	1 (1.2)	0 (0)	3 (4.7)	9 (2.7)	1 (10)	0 (0)	12 (2.9)	13 (2.6)
Other*	373 (90.1)	48 (85.7)	25 (92.6)	76 (89.4)	10 (90.9)	55 (85.9)	305 (90.5)	8 (80)	20 (100)	371 (89.2)	446 (89.7)
Jammu & Kashmir											
News	11 (5.2)	28 (9.7)	0 (0)	3 (3.7)	2 (1.8)	0 (0)	34 (11.7)	10 (7.6)	4 (3.7)	12 (6.6)	39 (7.8)
Educational	2 (0.9)	1 (0.3)	0 (0)	1 (1.2)	1 (0.9)	1 (5)	0 (0)	0 (0)	2 (1.9)	1 (0.5)	3 (0.6)
Other*	198 (93.8)	260 (90)	3 (100)	78 (95.1)	108 (97.3)	19 (95)	256 (88.3)	122 (92.4)	102 (94.4)	170 (92.9)	461 (91.7)
Kerala											
News	12 (6.3)	3 (11.5)	5 (8.8)	3 (8.1)	1 (7.7)	8 (7.1)	8 (7.1)	1 (4.8)	0 (0)	16 (9.1)	20 (7.3)
Educational	3 (1.6)	1 (3.8)	0 (0)	0 (0)	0 (0)	2 (1.8)	2 (1.8)	0 (0)	1 (2)	3 (1.7)	4 (1.5)
Other*	177 (92.2)	22 (84.6)	52 (91.2)	34 (91.9)	12 (92.3)	102 (91.1)	103 (91.2)	20 (95.2)	48 (98)	156 (89.1)	251 (91.3)

Maharashtra											
News	16 (3.6)	0 (0)	0 (0)	1 (1.4)	0 (0)	5 (2.6)	10 (4.9)	8 (3.8)	4 (3.8)	4 (2.3)	16 (3.2)
Educational	6 (1.4)	0 (0)	1 (3.1)	4 (5.6)	1 (4.3)	1 (0.5)	1 (0.5)	2 (1)	1 (1)	3 (1.7)	7 (1.4)
Other*	417 (95)	24 (100)	31 (96.9)	67 (93.1)	22 (95.7)	190 (96.9)	193 (94.6)	200 (95.2)	100 (95.2)	167 (96)	472 (95.4)
Nagaland											
News	0 (0)	1 (12.5)	21 (5.5)	0 (0)	20 (5.4)	1 (14.3)	1 (4.5)	6 (6.1)	2 (2.2)	10 (6.1)	22 (5.4)
Educational	1 (5.6)	0 (0)	4 (1)	0 (0)	4 (1.1)	0 (0)	1 (4.5)	0 (0)	1 (1.1)	3 (1.8)	5 (1.2)
Other*	17 (94.4)	7 (87.5)	357 (93.5)	6 (100)	349 (93.6)	6 (85.7)	20 (90.9)	92 (93.9)	87 (96.7)	151 (92.1)	381 (93.4)
Rajasthan											
News	49 (16)	1 (4.8)	1 (5)	17 (14.9)	1 (20)	27 (18.1)	6 (7.6)	24 (18.8)	6 (23.1)	10 (9.5)	51 (14.7)
Educational	12 (3.9)	0 (0)	0 (0)	2 (1.8)	0 (0)	9 (6)	1 (1.3)	2 (1.6)	3 (11.5)	5 (4.8)	12 (3.4)
Other*	246 (80.1)	20 (95.2)	19 (95)	95 (83.3)	4 (80)	113 (75.8)	72 (91.1)	102 (79.7)	17 (65.4)	90 (85.7)	285 (81.9)
Tamil Nadu											
News	80 (16.1)	2 (6.7)	2 (15.4)	22 (18.2)	1 (12.5)	22 (10)	39 (20.6)	34 (12.5)	25 (21)	22 (16.1)	84 (15.6)
Educational	4 (0.8)	0 (0)	0 (0)	1 (0.8)	0 (0)	1 (0.5)	2 (1.1)	0 (0)	2 (1.7)	2 (1.5)	4 (0.7)
Other*	412 (83.1)	28 (93.3)	11 (84.6)	98 (81)	7 (87.5)	198 (89.6)	148 (78.3)	239 (87.5)	92 (77.3)	113 (82.5)	451 (83.7)
Uttar Pradesh											
News	39 (7.7)	9 (14.8)		7 (4.4)	0 (0)	28 (11.7)	13 (8.3)	7 (3.2)	23 (16.5)	16 (8.7)	48 (8.5)
Educational	12 (2.4)	0 (0)		1 (0.6)	0 (0)	5 (2.1)	6 (3.8)	2 (0.9)	2 (1.4)	7 (3.8)	12 (2.1)
Other*	454 (89.9)	52 (85.2)		150 (94.9)	11 (100)	207 (86.3)	137 (87.8)	210 (95.9)	114 (82)	161 (87.5)	506 (89.4)

West Bengal											
News	50 (11.5)	12 (12)	0 (0)	27 (15)	3 (5.6)	2 (9.5)	30 (10.8)	31 (10.7)	9 (9.5)	11 (11.6)	62 (11.6)
Educational	25 (5.8)	5 (5)	0 (0)	13 (7.2)	2 (3.7)	0 (0)	15 (5.4)	14 (4.8)	7 (7.4)	6 (6.3)	30 (5.6)
Other*	358 (82.7)	83 (83)	2 (100)	140 (77.8)	49 (90.7)	19 (90.5)	233 (83.8)	246 (84.5)	79 (83.2)	78 (82.1)	443 (82.8)
Total											
News	332 (9.5)	72 (10.7)	37 (5.7)	102 (10.9)	40 (5.6)	117 (9.2)	182 (9.6)	139 (8.8)	81 (9.2)	153 (8.5)	441 (9.2)
Educational	93 (2.7)	8 (1.2)	11 (1.7)	26 (2.8)	12 (1.7)	30 (2.4)	43 (2.3)	25 (1.6)	22 (2.5)	48 (2.7)	112 (2.3)
Other*	3059 (87.8)	594 (88.1)	603 (92.6)	804 (86.3)	663 (92.7)	1122 (88.4)	1662 (88.1)	1412 (89.6)	777 (88.3)	1595 (88.8)	4256 (88.5)

*Other channels includes- Serials, Hindi films, English film, Regional films, Cartoon, Religious

Source: Primary Research, TISS, 2009

Figures in brackets are percentages